

Service Unit Community Liaison Position Description

Summary: Service Unit Community Liaison grow membership in Girl Scouting by increasing local awareness through community connections.

Expected Commitment: averages 4-6 hours per month, 1-year term of appointment (August-July) with option to renew annually

Training Required: Leading the Service Unit (~90 min online at your own pace); Growing Girl Scouts Locally; additional resources, including annual SWAG, also available

Supported by: GSEMA Membership Recruitment Specialist (staff) in collaboration with additional staff subject-matter experts

Position Key Responsibilities:

- Increase awareness of Girl Scouts by distributing flyers, yard signs, and other SWAG
- Participate in local visibility events (e.g., town days, school fairs; at least 2 annually) to advertise Girl Scout opportunities within the community and collect contact information for follow-up
- Connect Girl Scout staff with local community resources like school administration & PTO groups, libraries, and community centers to facilitate at least 1 local recruitment event annually

Service Unit Leadership Team Responsibilities:

- As a leader within your Girl Scout community, you will:
- Work collaboratively with GSEMA staff across all departments and fellow volunteers
- Model best practices by committing to the principles of the Girl Scout Movement, including the Girl Scout Promise and Law, and following GSEMA Volunteer Policies & Procedures
- Build and contribute to a service unit team by empowering and encouraging volunteers to take on roles and projects within the local Girl Scout community (e.g., planning town-wide events, community service projects, working a recruitment table at an event, etc.)

Qualifications:

- Complete appointment interest interview with Membership Recruitment Specialist.
- Agree to the volunteer provisions listed in the [annual Online Volunteer Agreement](#), including but not limited to annual membership; a criminal background check; confidentiality of member information (WISP); and the Girl Scout commitment to work with all without regard to race, ethnicity/culture, religion, socio-economic status, gender, gender identity and expression, sexual orientation, or differing abilities.