

The Benefits of Girl Scouts

These talking points will help communicate the value of Girl Scout membership by providing clear, consistent messaging about the benefits girls and families receive. They will explain the dues increase, address questions, and emphasize how membership supports impactful experiences and opportunities for girls.

What do Girl Scouts do?

Girl Scouts have fun, build lasting friendships, and develop skills that inspire them for life. From hands-on activities and leadership experiences to travel adventures and awards to be earned, Girl Scouting opens doors to endless possibilities and a brighter future.

How much does it cost?

For Membership Year 2025–26, Girl Scouts of Eastern Massachusetts membership costs \$70 for youth and \$30 for adults. Financial aid is available.

What does the membership fee include?

The membership fee for youth comprises a \$45 GSUSA membership fee and a \$25 GSEMA Council Service Fee. The Council Service Fee helps GSEMA provide exceptional Girl Scout programming, outstanding volunteer support and training, and more. There is no service fee for adult members.

Did membership fees increase?

Yes. On October 19, 2024, Girl Scouts of the USA (GSUSA) and our National Board held a special National Council Session, where youth and adult delegates representing councils across the country discussed and voted on proposals regarding Girl Scouts' national membership dues.

The National Council approved national membership dues of \$65 for girls, phased in at \$45 for Membership Year 2025–26 and \$65 for Membership Year 2026–27. They also approved dues of \$30 for adults, effective Membership Year 2025–26.

Is financial aid available?

Yes. Financial aid is available.

What long-term life skills do Girl Scouts gain?

- The confidence to walk into any room or workplace knowing she belongs and can succeed
- Personal growth and a strong sense of self that can help keep her emotionally anchored through both good times and tough times
- A sense of belonging, a love of teamwork, and the desire to be an active part of her community
- Global awareness, cultural insights, and an acute understanding of differences that will help her go far
- The can-do attitude it takes to try new things, tackle challenges, and be open to life's big changes
- Real-life business experience as well as budget-building and financial literacy skills that will help her make smart decisions as she grows
- A deeper understanding of her place in the world and respect for other cultures and ways of being
- The ability to set a goal, make and follow a plan, and stick with it to the end
- The confidence she gets from knowing she belongs to a sisterhood of girls and women going back more than 100 years, from which she can seek guidance, inspiration, and support