

Fall Product Program

A Guide for Girl Scouts and Their Families



This fun, easy, and quick program helps build entrepreneurial skills while raising money early in the membership year to fund activities and adventures. Family and friends can stock up on great quality products for themselves or to give as gifts—all while supporting your Girl Scout!



All products can be purchased online and be conveniently shipped directly to the customer!

Program runs September 14 to October 20, 2026. Learn more: gsema.org/fallproduct.

Welcome to the 2026 Girl Scout Fall Product Program.

Getting Started

- ▶ **Register your Girl Scout** for the 2026-27 membership year.
- ▶ **Learn how to support your Girl Scout** by attending your troop's Fall Product Program meeting or at gsema.org/fallproduct.
- ▶ **Set up a M2 account before October 19.** M2 registration emails will be sent out to Girl Scout caregivers on September 14.

Note: Girl Scouts who become a member after September 14 will receive their email within 24 hours.

How it Works

- ▶ **Friends and family can purchase products online or in-person.**
 - **Online:** Customers can purchase nuts and chocolates, magazine subscriptions, Tervis® Tumblers, personalized products, candles, and Girl Scout-themed BarkBoxes, paying with a credit card.

All online purchases can be shipped directly to the customer. Nut and chocolate orders over \$50 receive 50% off the standard shipping fee, compliments of GSEMA. There is also an option to waive the customer shipping fee on select nuts and chocolates (20 varieties) by having your Girl Scout deliver the product.
 - **In-Person on paper order card:** Customers can order select nuts and chocolates (20 varieties). Girl Scout collects money at time of order, submits money to troop, and delivers product to customer.

Important Dates

- ▶ **September 14:** Girl Scouts begin taking orders online with M2 & in-person with the paper order card (available from your Fall Product volunteer or online at gsema.org/fallproduct).
- ▶ **October 20:** Last day for customers to order online AND deadline for Girl Scouts to enter paper order card sales into M2.
- ▶ **November:** Girl Scout delivers nuts and chocolates to customers before Thanksgiving. Product and rewards are delivered to service unit volunteers. Pick up details will be provided by your troop.

Girl Scouts learn and practice key entrepreneurial skills such as:



Goal Setting
how to develop
a business plan



Decision Making
think critically and
solve problems



Money Management
develop a budget and
handle money



People Skills
engage with customers and
develop self-confidence



Business Ethics
develop positive values
like honesty and integrity

Let the selling (and fun) begin in M2!



M2 (gsnutsandmags.com/gsema) is the Fall Product ordering system. Girl Scouts and families use M2 to create goals, send ecards, find printable sales tools, sell product, and more.

Example storefront on M2



Help Girl Scout G

Being in Girl Scouts, I can help other people. Girl Scouts do activities and help the community while learning important skills that will help us forever. My goal this year is to earn \$325.00 to help Girl Scouts, and so that our troop can go to camp. Will you please help by shopping at my online site? Thank you.

PLAY ▶

How You Can Support Me



Magazines

Visit my magazine site to purchase your favorite magazines.

SHOP MY SITE



Nuts and Chocolates

Visit my nuts and chocolates site to purchase your favorite treats and snacks.

SHOP MY SITE



Personalized Products

Visit my personalized products site to purchase personalized stationery, picture frames, notepads and more.

SHOP MY SITE



Tumblers

Visit my Tervis® Tumblers site to purchase premium, insulated tumblers and water bottles.

SHOP MY SITE



BARK x Girl Scouts Shop

Visit my site to purchase an exclusive Girl Scout themed Mini Barkbox for dogs.

SHOP MY SITE

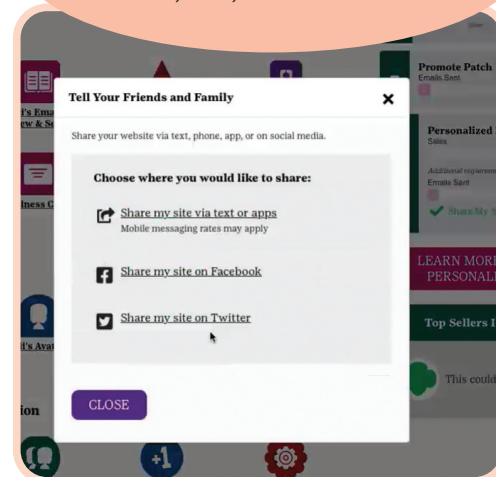


Candles

Visit my candle products site to purchase a variety of high-quality scented candles. Made in the USA.

SHOP MY SITE

Girl Scouts can share their storefront link through M2 via email, text, or social media.



They can also access printable tools to promote their online storefronts in person.

Girl Scouts will be able to create an avatar that reflects their personality and a fun virtual room. The more Girl Scouts earn during the sale, the more they can fill it with trophies and rewards.



Customers can access Girl Scout storefronts by going to:
gsnutsandmags.com/code
and entering the Girl Scout's unique code

Codes will show up automatically on the printable business cards and door hangers in M2.
Just print them and pass them out!



Girl Scouts Earn Rewards

Girl Scout troops earn 15% of every dollar sold, or 20% if they opt out of rewards*. Troops with 5+ Girl Scouts, 60% participation, and a \$300+ Per Girl Average earn an extra 5% in proceeds. All eligible Girl Scouts receive Entrepreneur Program and personalized patches even if troop opts out.

**New this year, all Girl Scout program levels may opt out of rewards.*



Ready to Explore Patch
18+ Emails



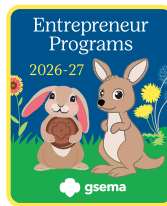
Care to Share Patch
3+ Donation items



2026 Patch
\$100+ Sales Using the "Share"



Girl Personalized Patch
\$300+ Sales and Create Avatar



Entrepreneur Patch
15+ Fall Items & 25+ Cookie Packages

Below rewards are based on the total dollar amount of all products sold, and they are cumulative:



Small Plush
\$350+ Sales



Ready to Explore T-Shirt
\$500+ Sales



Large Plush
\$600+ Sales



\$20 Fall Program Credit
\$900+ Sales



\$30 Fall Program Credit
\$1200+ Sales



Chiefs in Training
\$1500+ Sales



Girl Scouts who sell \$300 of items will automatically be entered into a XXL plush giveaway!



2026 Fall Product Theme & Kangaroo Mascot

Set Your Goals

What activities would you like your troop to do this year?

How money much will you need to make this happen?

Personal goal:

Troop goal:

My Troop # _____

My M2 Login: _____

My M2 Password: _____

Scan code to access your M2 account or visit:
gsnutsandmags.com/gsema

