

Fall Product Program: Family Guide

Girl Scouts sell nuts, candy, magazines, a Girl Scouts themed Mini BarkBox, and Tervis® insulated tumblers both online and in-person to their friends and family network from September 18-October 22, 2023.

The Fall Product Program is a great opportunity for Girl Scouts to begin building their entrepreneurial, communication, and teamwork skills while raising money early in the troop year to fund activities and adventures.

2023
Mascot:
Ocelot



Exciting Opportunities for Troops

- Troops earn 15% of every dollar sold.
- GSEMA will subsidize 50% of the shipping fees for all online direct ship nut and candy orders over \$40.

Support your Girl Scout Entrepreneur

- Ensure your Girl Scout is a registered member for the 2023-24 troop year
- Review Fall Product Program materials together
- Help her develop a sales pitch (which she can record and post in her online shop)
- Work with her to set up her online shop in M2, create her very own Avatar, set goals, send ecards, collect credit card payments, view recognitions, and more!

Care to Share

Girl Scouts can invite their customers to make donations when selling both online and in-person. For each \$7 donation, one bag of Fruit Slices is donated to local essential organizations. Girl Scouts earn a patch for collecting 3+ Community Caring orders.

Important Dates

Sept 18	Fall Product Program begins
Sept 18	M2 registration emails sent out by Troop Fall Product Coordinator
Oct 20	Deadline for registering girls to participate in the program
Oct 22	Deadline to submit paper order card sales into M2 and last day for online sales
Nov 13-14	Nut and Candy Product delivered to Service Unit Fall Product Mentors
TBD	Recognitions delivered to Service Unit Fall Product Mentors



Questions? Email customer care@gsema.org.

gsema.org/fallproduct