P&G Gillette Supports Girl Scouts of Eastern Massachusetts STEM Fest and Year-Round STEM Programming

WALTHAM, MA (May 2026) — Girl Scouts of Eastern Massachusetts (GSEMA) is proud to recognize **P&G Gillette** as a valued sponsor of its upcoming STEM Fest on May 2.

Through its support, **P&G Gillette** is helping expand access to high-quality STEM programming across Eastern Massachusetts, ensuring more girls have the opportunity to explore STEM in engaging and meaningful ways. Funding from **P&G Gillette** contributes to the success of STEM Fest, an annual signature event for GSEMA, as well as more than 20 additional STEM program days offered throughout the year.

These programs are designed to foster four critical outcomes for Girl Scouts: increased interest in STEM subjects, greater confidence in their abilities, stronger problem-solving and scientific thinking skills, and a deeper understanding of the value of STEM in society. GSEMA aims for more than 75% of participants to achieve these outcomes through its programming.

"We're proud to support Girl Scouts of Eastern Massachusetts in creating hands-on experiences that help girls see what's possible in STEM—building confidence, sparking curiosity, and opening doors to future careers," said Kara Buckley, Vice President of Communications & Community Affairs at P&G Gillette. "When girls can connect STEM learning to real-world problem solving and meet role models they can relate to, it can change the trajectory of what they imagine for themselves."

P&G Gillette's support also helps GSEMA provide critical resources such as program supplies, staffing, and event operations, while enabling financial assistance for underserved Girl Scouts and troops. This includes fee waivers, transportation support, and multilingual materials that make programs more accessible and inclusive.

"Support from partners like Procter & Gamble allows us to reach more girls with transformative STEM experiences," said Monica Roberts, CEO of GSEMA. "By removing barriers such as program fees and transportation, and investing in meaningful, hands-on learning, we're ensuring that every Girl Scout, regardless of background, can participate, explore, and thrive in STEM."

With the support of partners like **P&G Gillette**, Girl Scouts are building the skills and confidence needed to succeed as future leaders and innovators.

For more information on Girl Scouts of Eastern Massachusetts, please visit www.gsema.org or follow the organization on Instagram, Facebook and LinkedIn for the latest updates.

About Girl Scouts of Eastern Massachusetts

Girl Scouts of Eastern Massachusetts (GSEMA) is 30,000 strong, with 19,000 girls and 11,000 volunteers in 178 communities in eastern Massachusetts, building girls of courage, confidence, and character, who make the world a better place. GSEMA is the largest girl-serving organization in Massachusetts and the tenth-largest Girl Scout council in the United States. Backed by trusted adult volunteers, mentors, and millions of alums, Girl Scouts lead the way as they find their voices and make changes that affect the issues most important to them. To volunteer, reconnect, donate, join, or learn more, visit www.gsema.org.

About Gillette

For more than 120 years, Gillette has delivered precision technology and unrivaled product performance – improving the lives of over 800 million consumers around the world. From shaving and body grooming to skin care and sweat protection, Gillette offers a wide variety of products including razors, shave gel (gels, foams, and creams), skin care, aftershaves, antiperspirants, deodorants, and body wash. For more information and the latest news on Gillette, visit gillette.com. To learn more about Gillette's community giving in Massachusetts visit: https://gillette.com/en-us/about/the-best-men-can-be/community.

About Procter & Gamble

P&G GILLETTE serves consumers around the world with one of the strongest portfolios of trusted, quality, leadership brands, including Always®, Ambi Pur®, Ariel®, Bounty®, Charmin®, Crest®, Dawn®, Downy®, Fairy®, Febreze®, Gain®, Gillette®, Head & Shoulders®, Lenor®, Olay®, Oral-B®, Pampers®, Pantene®, SK-II®, Tide®, Vicks®, and Whisper®. The P&G GILLETTE community includes operations in approximately 70 countries worldwide. Please visit **https://www.pg.com** for the latest news and information about P&G GILLETTE and its brands. For other P&G GILLETTE news, visit us at **https://www.pg.com/news**.