MilliporeSigma Named Presenting Sponsor of Girl Scouts of Eastern Massachusetts STEM Fest

WALTHAM, MA — Girl Scouts of Eastern Massachusetts (GSEMA) has announced MilliporeSigma, the U.S. and Canada Life Science business of Merck, KGaA, Darmstadt, Germany, as the Presenting Sponsor of its upcoming STEM Fest, taking place on May 2. Building on an existing strong partnership, MilliporeSigma continues to play a pivotal role in expanding access to high-quality STEM experiences for Girl Scouts across the region.

For the past two years, MilliporeSigma has partnered with GSEMA to bring hands-on, engaging science opportunities directly to girls. In 2025, the company deepened its impact by serving as Presenting Sponsor for both STEM Fest and the Girl Scout Kickoff, in addition to contributing employee volunteers who share their time, expertise, and passion for science.

A hallmark of this ongoing collaboration has been MilliporeSigma's Curiosity Cube, a mobile, interactive science lab that visited Camp Cedar Hill. Through immersive experiments and conversations with working scientists, Girl Scouts explored the fundamentals of artificial intelligence and experienced real-world applications of STEM in an exciting and accessible way.

Through its Science Education initiatives, MilliporeSigma is helping spark curiosity and inspire the next generation of innovators. The company's commitment focuses on expanding access to meaningful learning experiences, connecting students and educators with engaging science opportunities, and fostering a deeper appreciation for the role science plays in shaping our world.

"With MilliporeSigma's partnership, Girl Scouts are not just exploring STEM—they're experiencing what it means to think like scientists and innovators," said Monica Roberts, CEO of GSEMA "By bringing real-world applications and role models directly to our girls, this collaboration is helping them build confidence, expand their ambitions, and see a future where they belong in STEM."

STEM Fest on May 2 will bring together over 300 Girl Scouts from across Eastern Massachusetts for a day of hands-on activities, interactive exhibits, and inspiring connections with STEM professionals designed to ignite curiosity and build confidence in STEM fields.

For more information on Girl Scouts of Eastern Massachusetts, please visit www.gsema.org or follow the organization on Instagram, Facebook and LinkedIn for the latest updates.

About Girl Scouts of Eastern Massachusetts

Girl Scouts of Eastern Massachusetts (GSEMA) is 30,000 strong, with 19,000 girls and 11,000 volunteers in 178 communities in eastern Massachusetts, building girls of courage, confidence, and character, who make the world a better place. GSEMA is the largest girl-serving organization

in Massachusetts and the tenth-largest Girl Scout council in the United States. Backed by trusted adult volunteers, mentors, and millions of alums, Girl Scouts lead the way as they find their voices and make changes that affect the issues most important to them. To volunteer, reconnect, donate, join, or learn more, visit www.gsema.org.

P&G Supports Girl Scouts of Eastern Massachusetts STEM Fest and Year-Round STEM Programming

WALTHAM, MA — Girl Scouts of Eastern Massachusetts (GSEMA) is proud to recognize P&G as a valued sponsor of its upcoming STEM Fest on May 2.

Through its support, P&G is helping expand access to high-quality STEM programming across Eastern Massachusetts, ensuring more girls have the opportunity to explore STEM in engaging and meaningful ways. Funding from P&G contributes to the success of STEM Fest, a signature annual event for GSEMA, as well as more than 20 additional STEM program days offered throughout the year.

These programs are designed to foster four critical outcomes for Girl Scouts: increased interest in STEM subjects, greater confidence in their abilities, stronger problem-solving and scientific thinking skills, and a deeper understanding of the value of STEM in society. GSEMA aims for more than 75% of participants to achieve these outcomes through its programming.

P&G's support also helps GSEMA provide critical resources such as program supplies, staffing, and event operations, while enabling financial assistance for underserved Girl Scouts and troops. This includes fee waivers, transportation support, and multilingual materials that make programs more accessible and inclusive.

"Support from partners like Procter & Gamble allows us to reach more girls with transformative STEM experiences," said Monica Roberts, CEO of GSEMA. "By removing barriers such as program fees and transportation, and investing in meaningful, hands-on learning, we're ensuring that every Girl Scout, regardless of background, can participate, explore, and thrive in STEM."

With the support of partners like P&G, Girl Scouts are building the skills and confidence needed to succeed as future leaders and innovators.

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