Girl Scouts of Eastern Massachusetts Honors 2026 Leading Women Awardees

Dr. Cherié Butts, Yie-Hsin Hung, and Zamawa Arenas Recognized at March 20 Ceremony

(Waltham, MA – March 20, 2026) – Girl Scouts of Eastern Massachusetts (GSEMA) honored the 2026 recipients of the Leading Women Awards, recognizing outstanding women who have demonstrated exceptional leadership, resilience, and commitment in their communities. This prestigious award is presented annually to individuals whose contributions have made a lasting impact on the lives of others. Their stories inspire and empower, while also embodying the values of leadership, integrity, and community service that the Girl Scout Movement holds central to its core.

The 2026 Leading Women Awardee are Dr. Cherié Butts, Senior Medical Director (West Coast) at Biogen; Yie-Hsin Hung, President and Chief Executive Officer at State Street Investment Management; and Zamawa Arenas, Founder and CEO of Flowetik. All three women were honored at the Leading Women Awards celebration on March 20, 2026, at the Boston Marriott Copley Place.

"These honorees embody the power of purpose-driven leadership and the lasting impact one leader can have on a community," said Monica Roberts, CEO of Girl Scouts of Eastern Massachusetts. "Their vision, courage, and commitment are breaking barriers, expanding opportunity, and inspiring the next generation of girls to lead with confidence, compassion, and purpose."

The Leading Women Awards event featured a fireside chat moderated by NBC 10 Boston commentator Sue O'Connell. Three accomplished Gold Award Girl Scouts joined the Leading Women to discuss how their experiences helped them leverage tools to create independence, find the courage to fail and keep trying, and use their power to do good.

The Leading Women Awards brought together community leaders, supporters, and Girl Scouts of all ages to celebrate the achievements of these remarkable women. GSEMA has honored more than 250 women with the Leading Women Award since its inception in 1992. The prestigious list of honorees includes those with outstanding careers who have made a significant, positive impact in an impressive array of fields. To learn more, please visit www.gsema.org/leadingwomen.

For more information on Girl Scouts of Eastern Massachusetts, please visit www.gsema.org or follow the organization on Instagram, Facebook and LinkedIn for the latest updates.

About Girl Scouts of Eastern Massachusetts

Girl Scouts of Eastern Massachusetts (GSEMA) is 30,000 strong, with 19,000 girls and 11,000 volunteers in 178 communities in eastern Massachusetts, building girls of courage, confidence, and character, who make the world a better place. GSEMA is the largest girl-serving organization in Massachusetts and the tenth-largest Girl Scout council in the United States.

Backed by trusted adult volunteers, mentors, and millions of alums, Girl Scouts lead the way as they find their voices and make changes that affect the issues most important to them. To volunteer, reconnect, donate, join, or learn more, visit www.gsema.org.

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