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Barbara H. Fortier

Chief Executive Officer

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Karan Dyson
Teresa Epperson
Trevor Frankel
Guilda Hilaire
David Koenig
Lan Marinelli
Allison Coutts O'Connor
Kim Reinert
Joseph Skelly
Gena Wilson Sullivan

Kristen Truglio

Angela Wayne

### **Youth Members**

Girl Scout Senior, Catherine Girl Scout Ambassador, Natalia Girl Scout Ambassador, Sanjana

# Board Nominating and Development Committee

Jeannette Buntin Kara Curtis Katherine (Katie) Durant Lan Marinelli Libby Murphy Pam O'Leary Kristen Truglio Allison Walsh



**Barbara H. Fortier**Chief Executive Officer



**Deborah G. Taft**Board Chair and
President



# Dear Friends,

We are Girl Scouts of Eastern Massachusetts, an organization comprising nearly 30,000 youth and adult members who have dedicated themselves to our mission—building girls of courage, confidence, and character, who make the world a better place. As the largest girl-serving organization in the Commonwealth and the tenth-largest Girl Scout council in the country, we have a duty to remain on the right side of history.

While our mission may mean something different to today's Girl Scouts than it did to youth members in 1912, it has always been our job to provide each generation with every opportunity to become the best possible versions of themselves. Today, that means closing the nature gap for youth in urban neighborhoods, encouraging civic engagement and advocacy, introducing STEM career pathways, and helping Girl Scouts envision themselves in C-suite and board positions.

Our Girl Scouts today are every bit as cutting-edge and innovative as they were then, because of their steadfast commitment to exceeding expectations and closing the gap between themselves and spaces in which they may not have been previously accepted or invited. Throughout this report, you'll see this idea in action as you read about our encampment for youth from under-resourced communities, record-breaking STEM Fest attendance, our seven-year-old CEO, and much more.

By participating in Girl Scouts, our youth members are learning how to thrive in the real world, a skill that is more important now than ever before. Through our partnerships with top industry leaders, we have discovered many are concerned about the future of the workforce due to gaps in interpersonal relationship skills in today's youth caused by the pandemic.

Girl Scouts provides its members with the essential building blocks of trust-building, critical thinking, and other skills that can only be gleaned outside of a classroom. While our job is not to tell a Girl Scout who to be, it is our responsibility to guide them towards becoming the best version of the person they already are.

Thank you for supporting Girl Scouts of Eastern Massachusetts and our efforts to close the gap in essential, developmentally beneficial life experiences and aspirations that dismantle stereotypes. It is through your contributions that our youth members are able to grow and become well-rounded adult members of society—in whichever way is meaningful to them.

Yours in Girl Scouting,

Barbara H. Fortier

Chief Executive Officer

Deborah G. Taft

Board Chair and President

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Girl Members

Served

**Adult Members** Served

Girl Scout **Troops** 

3,248

Lifetime Members

GSEMA Membership by Girl Scout Level

Daisies (Gr. K-1) 4,851 5,664 Brownies (Gr. 2–3) 4,460 Juniors (Gr. 4-5) 2,916 Cadettes (Gr. 6-8) 1,007 Seniors (Gr. 9-10) Ambassadors (Gr. 11–12)

Retention Rates:

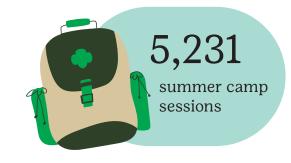
72.4%

Youth

74.9% Adults/Volunteers

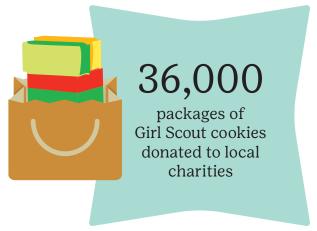
1,618

Girl Scouts in underserved regions supported by Community Engagement









352
Girl Scouts earned a Bronze, Silver, or Gold Award

# Camp Cedar Hill Centennial















# Where We've Been and Where We're Going

In 2023, Girl Scouts of Eastern Massachusetts celebrated Camp Cedar Hill's 100th anniversary, marking the achievement with events and activities throughout the year.

On May 11, 2023, exactly 100 years to the day after Camp Cedar Hill's dedication, we hosted our Annual Meeting in which Board Chair and President Deb Taft presented some of her favorite stories and images of the property that included Girl Scouts' founder, Juliette Gordon Low. Following the meeting, GSEMA CEO Barb Fortier shared a toast to recognize and celebrate the significance of Camp Cedar Hill and the Girl Scout Movement.

The year-long celebration came to an incredible end on September 30 at our council-wide Camp Cedar Hill 100th Birthday Bash. Over 550 youth and adult Girl Scouts, local families, and Waltham dignitaries spent the day exploring the property and participating in a variety of traditional Girl Scout activities.



# Outdoor Adventures Are for Everyone

Research suggests that time spent in nature can help level health and well-being disparities between advantaged and disadvantaged youth.





# Community Engagement Encampment

Spending time in the outdoors is an essential part of the Girl Scout experience.

At GSEMA, we are committed to ensuring that youth from under-resourced communities can access all that Girl Scouts has to offer, regardless of circumstances. In June of 2023, our Community Engagement team hosted a no-cost overnight encampment for 15 troops, totaling 49 adults and 166 Girl Scouts of all ages at Camp Runels. Each participant was offered free round-trip bus transportation with stops in Dorchester, Cambridge, and Chelsea, plus a hot dinner, breakfast, and a fun patch. While at camp, the Girl Scouts participated in archery, boating, ziplining, and hatchet throwing. Additionally, they completed a scavenger hunt, constructed campfire-themed snacks, and made animals out of craft beads.



# Inclusion in Action at Summer Camp

Girl Scout camp is a place for our youth members to reinvent themselves, let loose, and embrace the person who they are.

As our world continues to change and evolve, we know that it is essential that we preserve this safe space of summer camp. In the summer of 2023, we launched the Camp Culture Code, a set of best practices created in collaboration between our Diversity, Inclusion, Equity, and Belonging Committee and our Camp Staff. All staff, volunteers, parents, caregivers, and youth must commit to this code before they ever set foot on our properties. We are proud to say that every person who attended our camps this summer upheld our standards of diversity, equity, inclusion, belonging, racial justice, intersectionality, and allyship.



Left: Celebrating Earth Day
Multigenerational Girl Scout
families and supporters,
including Girl Scout alum
Governor Maura Healey, came
together on Earth Day to help
make Malden more beautiful by
planting trees and painting rocks.



# Girl Scouts Practice Business Leadership



In the 2022–23 season, 88% of our troops participated in the cookie program.



# Building Confidence Through Cookie Sales

Girl Scouts learn life and leadership skills when they participate in the Girl Scout Cookie Program, the world's largest girl-led entrepreneurial program.

The Girl Scout Cookie Program allows participants to practice five key skills: goal setting, decision making, money management, people skills, and business ethics. By developing these skills at a young age, Girl Scouts can move seamlessly from cookie booths to board rooms. Those who participate in the Cookie Program are better prepared for future career successes and are more likely to help reduce systemic gender disparities like business leadership and wage gaps.

**Left:** Girl Scout Daisy Emma took on the role of CEO for the day, our council's top cookie program recognition, when she sold 3,668 packages of Girl Scout Cookies during the 2022–23 season. Emma chose to spend her day at Camp Wind-in-the-Pines, where she met with staff, tried her hand at archery, and unwrapped a bag of Girl Scout swag.



# Turning Cookies into Currency

Entrepreneurship can unlock any opportunity that our youth members put their minds to.

Using funds earned through the cookie program, Littleton Girl Scout Troop 66292 set their entrepreneurial sights north as they embarked on a journey to Quebec, Canada, for a Winter Carnival celebration. The world travelers enjoyed tobogganing, an ice orchestra, plenty of new cuisines, local history, and the opportunity to practice their French with native speakers.

This year,
GSEMA troops
earned over
\$1.9 million
dollars in
proceeds to
fund adventures,
community service
projects, and
badge exploration.

A GSEMA Girl Scout earns (on average) \$136 in proceeds for their troop by participating in the Girl Scout Cookie Program.



# Girl Scouts Are STEMazing

In 2022–23, GSEMA youth members earned 9,317 STEM badges through 19,000 hours of STEM activites.





# The Sky Is the Limit

By introducing Girl Scouts to different career paths, we remove invisible barriers that lead to the pervasive gender gap in STEM fields.

In celebration of Women in Aviation Day, we partnered with American Airlines and Massport to provide a group of Girl Scout Cadettes, Seniors, and Ambassadors with the opportunity to explore a variety of STEM-focused jobs at Logan Airport. Following the career presentations, the Girl Scouts had a guided tour of the airport, including a 777 aircraft where they took their places in the pilot's seat and practiced delivering some in-flight announcements.

**Left:** Waltham native and Girl Scout alum, Lieutenant Jacqueline Drew made history in February when she participated in an all-women football game flyover in celebration of the 50<sup>th</sup> anniversary of women being able to fly in the Navy.



# **STEM FEST**

**Left:** Over 500 Girl Scouts and adults attended our 11th Annual STEM Fest at Camp Cedar Hill, Waltham. Over 30 local partners presented exciting hands-on activities, including programming interactive robots, extracting DNA from strawberries, and building bones.





**Research shows** that girls do not significantly differ from boys in their abilities in mathematics and science but do differ in levels of interest, confidence, and sense of belonging in science, technology, engineering, and mathematics (STEM). This leads to a 34% gender gap, with women remaining underrepresented throughout both higher education and the STEM workforce, including some of the highest-paid jobs of the future.



# Girl Scouts Are Prepared

96% of Girl Scouts indicated a positive sense of self, and 89% say that being in Girl Scouts helps them to feel happy.\*





# Ready to Take on the World

By participating in badge-earning activities, Girl Scouts are able to focus on building skills that will prepare them for adulthood.

Life doesn't come with a guidebook, but Girl Scout badges do. Girl Scouts are able to identify areas of personal interest and solve real-life problems with practical solutions related to a certain task or subject. This includes problem-solving in their communities, as well as navigating their own social and emotional well-being.

**Left:** Girl Scout Senior Troop 71775 earned the Car Care badge while learning how to check and change tires, monitor essential fluids, and stay safe while driving.

**Top:** Girl Scout Junior Troop 67437 visited Eva's Little Kitchen in Bedford to earn their Simple Meals badge in a professional kitchen.

# Be the Change

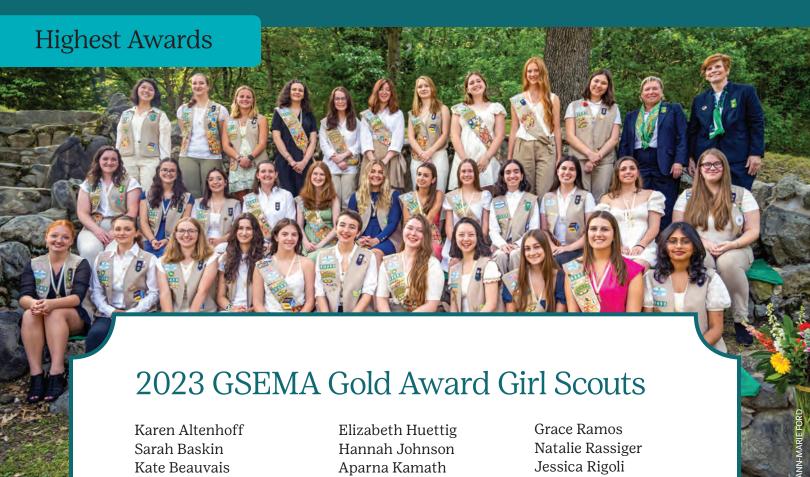
We believe that no change is too small and no problem is too big for our Girl Scouts to tackle.

When Junior Troop 67202 from Holliston visited the Massachusetts State House and met with local Representative James Arena-deRosa, they openly discussed changes they would like to see supported in his district. They also spoke candidly to various statehouse staff, several of whom were Girl Scout alums, about the importance of voting. By actively engaging with their local representatives, Girl Scouts will feel empowered to exercise their civil liberties when they reach adulthood.





<sup>\*</sup> From Girl Scouts Voices Count, 2023 (survey results from members of Girl Scouts of Eastern Massachusetts)

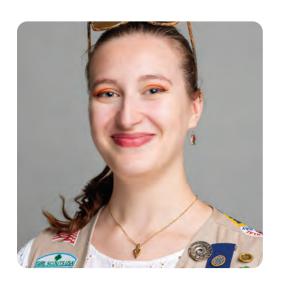


Karen Altenhoff
Sarah Baskin
Kate Beauvais
Madison Blood
Nicole Boyce
Arianna Carchedi
Ellie Caro
Claudia Castro
Sabrina Cohen
Hannah Cronin
Maura Cronin
Maura Cronin
Manasi Deepak
Sanjana Deshpande
Madelaine Edmondson
Jamie Evans-Garcia
Katherine Faddis
Alice Feng
Aisling Frugoli

Elizabeth Huettig
Hannah Johnson
Aparna Kamath
Jessica Klurfeld
Annie Konieczka
Jessica Laman
Emma Lincecum
Mary Markis
Mariella Mattaliano
Victoria McCoy
Emily Mello
Mackenzie Morong
Emily Nauen
Megan O'Donnell
Patricia Pak
Harshini Pathivada
Ellen Pechinsky
Audrey Pontiff

Grace Ramos
Natalie Rassiger
Jessica Rigoli
Natalia Salinas
Alexa Schneeberger
Elizabeth Schneider
Supria Shroff
Olivia Sims
Audrey Smith
Hannah Sullivan
Isabella Thoen
Alice MacGarvie
Thompson
Gabriella Turco
Jenna Vincenzino
Gina Wierzbowski
Lauren Williams

Gold Award Girl Scout alums report that the Gold Award process **helped them develop essential twenty-first-century employment skills**, giving them a boost in their academic and professional lives. They also affirm that the Gold Award helped them get into college or graduate programs, earn scholarships, and secure jobs.



96% of Gold Award recipients attribute Girl Scouts with providing leadership opportunities they couldn't get elsewhere.

# Empowering Young Women's Health



# Claudia Castro Receives \$10,000 GSUSA Gold Award Scholarship.

After experiencing a lifetime of debilitating menstrual pain, Claudia Castro decided to use her Gold Award to shine a light on endometriosis. She noticed a gap in her school's health education curriculum, and developed a lecture-based lesson plan that focused specifically on endometriosis and all things periods. Claudia focused her time on educating current ninth-graders at her school, as well as health educators who could carry on with this curriculum in the future. Despite some struggles to be taken seriously by higher-ups within her school, Claudia created a sustainable program that has been adopted as a pilot program within her school system.





**Left to right:** Bronze Award Girl Scouts from troops 82031 and 67318 authored a children's book about the women featured in the Lexington Women's Monument.

Silver Award Girl Scouts Meghna and Gwyneth created Burlington Culture Fest for locals gather to learn about the cultures and traditions of their neighbors.









# Phenom by Girl Scouts at Walt Disney World®

Every three years, thousands of delegates from every council across the nation and USA Girl Scouts Overseas meet to discuss, debate, and vote on issues important to the Girl Scout Movement and elect national leaders for the next triennium. Twelve adult volunteers and three youth members from across eastern Massachusetts were proud to represent our council in the National Council Session among other delegates from across the country. Following the meeting, our representatives took part in fun and enriching programs and attended special performances and celebrations at Phenom by Girl Scouts, the national Girl Scout convention held in Walt Disney World.

**Clockwise:** Adult and youth participants from GSEMA prepare for a presentation.

Girl Scouts from eastern Massachusetts (on right) make new friends and keep the old with other youth delegates from Michigan.

Girl Scout of Eastern Massachusetts youth delegates smile with Girl Scouts of the USA CEO Bonnie Barczykowski.

CEO Barbara Fortier poses with Girl Scouts of Central Maryland CEO Violet Apple.



# Volunteer Recognition Honorees

On June 4, 2023, we held our annual Volunteer Recognitions Celebration at Camp Cedar Hill, honoring the following individuals for their exceptional service.

### **Appreciation Pin**

Gina Allard Karen Bacchi Jennifer Bastien Lindsay Bradley Mabel Dominguez Amy Dubreuil Leigh-Ann Durant Courtney Finn Melanie Henriques Christina Holman Kacy Hurley Kimberly Kasparian Laura Kennedy Crystal Kirkirt Max Krasnow Julie Kucyn Marissa Leppo Rebecca Lowe Jenn MacRobbie Diane McDonald Kate McEneaney Sarah Montgomery So O'Neil Leslie Schuh

**Emily Smith** 

Lauren Spears Andrea Toomey

# Five-Year Sustained Service

Shari Lavidor Sue Turner

### **Honor Pin**

Pauline Bogle
Jeannette Buntin
Teresa Epperson
Brandi Jong
Lisa Morley
Sarah Ray
Annie Rhodes
Linda Schuller
Kristen Truglio

### Lifetime of Service Award

Gloria Parsons
Carole Saunders
Debbie Terman
Jennifer Thomas-Stark
Jane Torpie
Ellen Willette
Eileen Wozek

### **Red Rose Award**

to be mentors and leaders to 19,000

**Girl Scouts.** 

Jeannette Buntin Mabel Dominguez Teresa Epperson

### Thanks Badge

Kelly Corwin Elizabeth Fitzula Christie Tucker

### **Thanks Badge II**

Sarah Leshay

### Helen Storrow Heritage Award

Carol Sapoznik

### President's Award

GSEMA Volunteer Outdoor Facilitators Lowell Service Unit Lowell Service Unit CSA Committee Lowell Service Unit Troop Committee Maynard Service Unit



## **GSEMA Volunteer Committees**

While volunteering with a Girl Scout troop is the most common experience for adults, there are many more opportunities to serve on council-level committees. We are grateful for the following committee volunteers who work to advance Girl Scouts' mission through fundraising, governance, and youth programming initiatives at Girl Scouts of Eastern Massachusetts.

### Cookies & Cocktails Committee

Cordy Elkins, Chair Gena Wilson Sullivan, Chair Serenity Belo Abby Clutz Natalie Oakes Shannon O'Leary-Small

### Girl Scout Museum Volunteers

Lori Beverage
Janet Coombs
Lynn Cutter
Francine Edwards
Elsie Eigerman
Roberta Green
Margaret (Peg) Juppé
Cathy LeBlanc

Ruth Leiby
Pat Leverone
Clare Livak
Betty MacKenzie
Nancy Marshall
Amanda Miller
Maj-Britt Moreton
Sandra Publicover
Kal Ricker
Lois Roth-Johnson
Stacy Spies
Tricia Tilford
Val Wilcox
Elizabeth Woyke

### **Gold Award Committee**

Katherine Albert Shannon Connors Vicki Crosson Amy Fong Sydney Gabrielson Sara Grady Christine Harnett Carolyn Hely Mikayla Hopkins Kathy Horigan Diane Kimball Susan Kohlman Eileen Koury-Judkins Katelyn Lantz Cathy LeBlanc Caitlyn LeBlanc Courtney Medlin Natalie Oakes Jessi Robinson Olivia Rosenblum Lisa Silletti

Kerin Deely

Gail Spring Anne Valade Sally Webster Judith Wilchynski

### **Golf for Girl Scouts** Committee

Pamela O'Leary, Co-chair Judy Sunblade, Co-chair Jeannette Buntin Kerrie Doyle Michelle Peterson Janice Stratford

### **GSEMA Regional Council Delegates**

(as of September 30, 2023) Tammy Berardi Megan Bliamptis Elizabeth Brown Elaina Cacchiotti Marie (Skip) Carver Laurie Corbett Meghan Cuddy Haven Estabrook Nicole Haberman Haley Hein Debra Holland Kelsey Holt Wynelle Hummel Alyssa Hurley Margaret (Peg) Juppé Susan Kohlman Sarah Leshay Cathy Lewis Li Jen Lin

Susan Lussier Calista Maharai Ann Mark Keri Mascagni Kimberly Matz Jessica Murphy Debra Nearing Carolyn Palmer Sandra Publicover Sarah Ray Suzan Riley

Jessi Robinson Suellen Robinson **Eveline Shoemaker** Lisa Silletti Gail Spring Lindsay Tomlinson Judith Wilchynski Jennifer Williams Donna Yang

### **Alternate Regional Council Delegates**

Jennifer Coombs Matilda Penny Phoenix Ray

### **GSEMA National Council Delegates**

(as of September 30, 2023)

### **Adults**

Lori Spinella Beverage Barbara Fortier Holly Garcia Denise Lau Rebecca Myers Sandra Publicover Jessi Robinson Hope Roth Deb Taft Amy van Nederpelt Judith Wilchynski Donna Yang

### Youth

Tarene C. Cecilia G. Madelvn Y.

### **Alternate National Council Delegates**

Jeana diNatale Elisabeth Eigerman Rachael Fusco Tammy Geyer Elizabeth Goeke Nicole Haberman Christine Johansen Marianne O'Connell Monique O'Connell Lisa Silletti Marielle Thorne

### **Leading Women Awards** Committee

Karan Y. Dyson, Chair Gizella Crawford Katelvn Frueh Kim Hyland

### **STEM Fest Committee**

Sara Burke Caitlin Fitzmaurice Meika Havles Francesca Nannizzi Nicole Sjoblom Sudhiti Marri, Girl Scout Senior

### **Volunteer Recognitions** Committee

Chrissy McBride, Chair Holly Garcia Samantha Hurley Linda McNamee Debra Nearing Jessi Robinson Gail Spring Marielle Thorne





### Corporate, Government, and Foundation

### \$100,000+

AmeriCorps
Liberty Mutual Foundation
Massachusetts Afterschool
Partnership
Massachusetts Department
of Elementary and
Secondary Education
Needham Memorial Trust
United Way of
Massachusetts Bay and
Merrimack Valley

### \$50,000-\$99,999

Anonymous Girl Scouts of the USA Suffolk Women's Foundation of Boston

### \$25,000-\$49,999

National Grid PwC

### \$10,000-\$24,999

The Anna B. Stearns Charitable Foundation Daniel W. Field Trust EY Horizon Foundation **KLA** Foundation Mass General Brigham Health Plan Nathaniel and Elizabeth P. Stevens Foundation P&G Gillette Raytheon Integrated Defense Systems Sanofi State Street Foundation TD Charitable Foundation Vertex Pharmaceuticals

### \$5,000-\$9,999

CVS Health Foundation Eastern Bank Estes Industries, LLC Frederick Lobl for Charities, Bank of America N.A., Trustee Fresh Picks Café **Great Escape Committee** Lindauer M&T Charitable Foundation MFS Investment Management Michele E. Dufault Foundation Peggy Meyerhoff Pearlstone Foundation Winfield S. Russell Trust

### \$2,500-\$4,999

AAFCPAs
ABC Bakers/Hearthside
Aubert J. Fay Charitable
Fund
Bethesda Lodge #30 IOOF
Cambridge Savings Bank
Cambridge Trust Company
The Charlotte Home
Citisoft, Inc.
Clarivate
The Cooperative Bank of
Cape Cod
EF Tours for Girls
Essex County Community
Foundation

GoTo
Lend A Hand Society
Massachusetts Business
Roundtable
MathWorks
Maynard Community Chest
MutualOne Charitable
Foundation
Nextlevel Enablement
Rockland Trust
TD Garden

### \$1,000-\$2,499

A. W. Perry Adelaide Breed Bayrd Foundation Amelia Silliman Rockwell and Carlos Perry Rockwell Charities Fund, Bank of America, N.A., Trustee American Legion Post #308 Beals and Thomas Bluestone Bank Boston Public Health Commission Deutsche Bank East Cambridge Savings Bank Feeney Brothers Excavation, LLC Mirasol's Cafe Robert Treat Paine Association South Shore Bank Tito's Handmade Vodka



### **Up to \$999**

Allen T. Watson Trust AmazonSmile Foundation Amelio Della Chiesa Trust Boch Center—Wang & **Shubert Theatres** Bowditch & Dewey, LLP Cabot Risk Strategies Citizens Costco Delcevare King Trust Facebook Freudenheim Partners Frontstream Fulcrum Therapeutics FUN Enterprises, Inc. Haymarket Hotel Impact 4 Good Isabella Stewart Gardner Museum JP Morgan Chase & Co. Krokidas & Bluestein LLP M2 Media Group Massachusetts Institute of Technology Media Prepared Merry Maids MetroWest Health Foundation Murray & MacDonald Insurance Services, Inc. Primis Electric Corp Salesforce Takeda TD Bank Troop 67202

DONOR SPOTLIGHT: LIBERTY MUTUAL

This year, we were grateful to continue our long-term partnership with Liberty Mutual by building on a 23-year-long giving history. Liberty Mutual Foundation's mission is to increase access to workforce and educational opportunities and promote climateresilient communities. In 2023, Liberty Mutual offered grants to us from their Foundation in support of our career exploration and environmental education efforts in Greater Boston. Additionally, GSEMA partnered with WE@Liberty + Allies to create a series of financial literacy programs hosted at their sites. With the support of 12 Liberty Mutual volunteers, we developed a curriculum for an event called "How to Sell Thin Mints," which will be offered in the upcoming fiscal year. Thank you to all of the valued collaborators at Liberty Mutual who have gone above and beyond for our Girl Scouts!



Troop 77105 Troop 82394 Troop 83812

New Mexico

Virtus Partners, Inc. Waldron H. Rand & Company, P.C.

Wood's Landscaping

Westborough Council on Aging and Senior Center

United Way of North Central

United Way of Rhode Island

# Helen Osborne Storrow Society | \$50,000+

The Linda Hammett Ory and Andrew Ory Charitable
Trust ●

The Horn Family • Diane M. White •

### Pearl Society \$10,000-\$24,999

Teresa Epperson

Barbara H. Fortier and

Karen Edlund •

Michael T. Francis

Diane and George

McLoughlin •

Judith Nitsch •

Deborah Taft and Terri

Rutter •

Tricia Tilford •

# **Red Rose Society** \$5,000-\$9,999

Anonymous •

Kelly and Robert Corwin •

Elizabeth Fitzula •

MB Flanders •

Nicole Kelton

Jane L. Lundquist •

Carol Sapoznik •

Joseph Skelly •

Gena Wilson Sullivan •

Kristen Truglio •

# **Trefoil Society** \$2,500-\$4,999

Lynn Saunders Cutter and

John Cutter •

Jennifer Galvagna •

Ruth E. Goode

Kimberly Hyland

Joanna Lenahan •

Diane L. Longtin •

Patricia and William

Parcellin •

Laura M. Raisty •

Kimberly Reinert •

Patricia Romeo-Gilbert •

Jill and Jane

Rothenberg-Simmons Christopher Tonkin and

Sarah Bixler

### 1912 Society \$1,000-\$2,499

Tara Alex

Joshua M. Alper

Christine Bahtiarian

Sarah Becker

Lori Spinella Beverage

Joseph M. Bizup •

Michael Bookman

Julie Cameron

Arianne Chipman

Lauren Clausen

Clara Cole

Allison Cree

Judge J. Elizabeth

Cremens, (Ret.)

Mark Dolan

Mabel Dominguez

Karen and Ian Dunn

Cordy Elkins •

Martha T. Elkins •

Andrea Falcone •

Trevor Frankel •

Annie Garmey

Megan Goddard •

Katherine Golden

Lyla Goldstein •

Karen Gray

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Katherine A. Hesse, Esq.

Guilda Hilaire

Elizabeth Howse

Judith A. Iannaccone

Ralph F. Johnson

Jillian Jope

Pamela Kelleher

Morgan Kelly

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Roc and Ren O'Connell •

Allison Coutts O'Connor

Gina and Andrew O'Connor

Mary Ann O'Hara •

Patrick O'Keefe

Kimberly O'Neil

Steven Onishi and

Dawn Alling •

Isis Ortiz

Caroline Otis

Melissa A. Palmer •

Jane Puffer •

Robert Rasmussen and

Svlvia Menzl •

Rachel Rich

Elizabeth P. Roberts

Suellen and Wyley

Robinson •

Ashlee Rogers

Paula and Paul Ruozzi •

Linda Harring Savage •

Linda Schuller •

Crystal Sekerak •

or your bencerare

Lauretta Siggers

Felice Silverman

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Angelene Simonello •
Caryn Metzger Smith
Madisyn Stevens
Cynthia Stoldt
Alison Taunton-Rigby, PhD
Orla Toomey
Matthew Valencius
Laura Van Zandt
Zuania Wood •
Donna Yang

### \$500-\$999

Anonymous (2)
Jan Aldrich
Robert Allen
Munetaka E. Araki
Christopher Athens
Elaine Baker
Chris Bilello

Jeannette Buntin 
Michael Butkuss
Abigail Clutz
Martin Courage
Danielle Criscuolo
Jim Cronan 
Bryan Dickerson
Dr. Grace M. Donnelly

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Karan Dyson Doris Engibous Ryan Fay

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Rosalind C. Fogg
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Emile Troup
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Susan Warren
Allison Williams
Elicia Wilson

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Elizabeth Adler •
Christine Altieri

Christina Ann Andersson Brian A. Aulenbach • Gail Sullivan Begley •

Melissa Berry Brian Bishop • Elizabeth A. Briones Ms. Heidi K. Brown
Mary Margaret Browne

Linda Byron
Susan Carabbio
Jean Mangas Carr
Kevin Casey

Lindsay H. Cavanagh

Julia L. Chen Gayle Clemenzi Kasey Cook

Gizella Anne C. Crawford Rosemarie Day and

Stephen Churchill • Deborah and Leo Donahue

Kathleen H. Donahue

Deborah Douglas Anne Marie Edenhofner

Joyce A. Ehrenzweig • Katharine Erickson

Nanae Ervin Scott Evoy Jessica Feenan Lisa-Marie Fitch Glen Fitzsimmons Molly Frankel •

The Gauthier Family •

Sandra Geer

Amy C. Gindel
Marsha Girouard and
Charles Young
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Gloria Shaffer

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### FALMOUTH ROAD RACE

Celebrating our fourth consecutive year, Team Run Like a Girl Scout once again laced up their sneakers for the renowned Falmouth Road Race! Our dedicated 18-member team embarked on the scenic route from Woods Hole to Falmouth Heights and rallied together to raise an impressive sum of nearly \$32,000 through the ASICS Falmouth Road Race "Numbers for Nonprofits" Program. We extend our deepest gratitude to each member of Team Run Like a Girl Scout.

Christine Bahtiarian Sarah Becker Alicia Brock-Fisher Clara Cole Mabel Dominguez Karen Dunn Katy Golden Ashley Hasling

Jillian Jope

Morgan Kelly Michaela Kohler Daryl Mackiewicz Diane McLoughlin Katie Murray Caroline Otis Rachel Rich Ashlee Rogers Caryn Smith \$100-\$249

Anonymous (3)

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Gifts of \$100+ from Girl Scout alums age 35 or under.

Alicia L. Brock-Fisher

Arianne Chipman

Abigail Clutz

Kasey Cook Caroline Corwin Katherine Glaess Sarah Kelley

Shannon O'Leary

Caitlin Fitzmaurice

Katelyn Lantz

If you should be listed as a member of the Amy Brewer Society, please contact Annie Garmey at agarmey@gsema.org.

Harriet, Rebecca, and Keith Fortier

Nancy A. Frank

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### FRIENDSHIP CIRCLE

### "I give monthly to ensure that the Girl Scout Leadership Experience is ready to support the next generation of girls."

In addition to being a Friendship Circle monthly donor, Rebecca Myers is an active Girl Scout Junior and Cadette troop leader, serves on two service unit committees, is a 2023 GSEMA National Delegate, and is a Lifetime Girl Scout Member of 38 years. She is a Gold Award Girl Scout and urges others to consider giving.



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The Girl Scouts of Eastern Massachusetts Friendship Circle recognizes a group of donors who support Girl Scouts through monthly, recurring gifts. Learn more about joining at **gsema.org/friendshipcircle**.

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**Daniel Keating** 

Nadine Kawkabani



### COOKIES & COCKTAILS

Indulgence reached new heights at Boston's most delectable culinary affair—Cookies & Cocktails! This event allows local chefs to tap into their creativity and showcase our beloved Girl Scout Cookies in a variety of tantalizing treats.

Emceed by 106.7's Morning MAGIC host Kendra Petrone and drawing a crowd of over 200 attendees, this scrumptious soirée transformed taste buds with an array of innovative, cookie-inspired creations. From savory to sweet, each dish served as a testament to the culinary ingenuity of our esteemed chefs.

Winners included Crowd Favorite MarTia's Cakes,

Tipsy Scoop, and Most Unique Dish Clandestine Kitchen. The event raised \$38,000 to further GSEMA's goal of empowering women leaders.

Judge's Favorite



Anahis Kechejian Victoria Keefe Patricia Keenan

Patricia Keenan

Ryan Kees

Deborah Kehs

Sarah Keinath

Meri Keller

Kristen Kelley

Liza Kelly

Donna B. Kendall •

Richard Kermond

Meredith Keybl

Meaghan Kilian

Anne Killelea

Eunsuk Kim

Rachel King

Crystal Kirkirt •

Katie Kirwin

Gar-Hay Kit

Sara Welch Klingener

Lauren Knight

Chantal Kokaz

Ms. Maryann G. Kowalski

Mava Kozlowski

Elisabeth Krautscheid

Mary Kunjappu

Jenna LaBissoniere

Laura LaBrecque

Laura Labrecque

Kim Lambert •

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Alice Lau •

James Lawton

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Marsha Ledbury

Miriam Leeser •

Del Leistritz-Edwards

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Rebecca Leonard

Jennifer LeValley •

Elizabeth Levy

Jane Li

Nicole Lima

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Yuyao Lin

Emily Lindhal

Faith Litchock-Morellato

Morgan Little

Junging Liu

Carolina Lizano

Melissa Lonczak

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Meredith Lovell

Grace Lu

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Amy Lynch

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Anne Moore

Sandra Moose





# JULIETTE GORDON LOW SOCIETY

The Juliette Gordon Low Society recognizes individuals who support Girl Scouting through their own planned giving. It is said that "writing a will is a gift of love." In reality, no matter our current age or financial means, even a small amount of planning ensures that our final wishes are honored, and makes it easier on our family and friends. Through the Juliette Gordon Low Society, a planned gift (of any amount or percentage) can also benefit the leadership development for girls that Girl Scouting provides.

If you are thinking about creating or updating your estate plans, GSEMA is fortunate to be able to offer this service and resources at no charge. Members are honored annually and presented a Juliette Gordon Low society pin, an acknowledgement that their forethought and legacy will benefit girls for generations to come. Please email <code>legacy@gsema.org</code> with any questions or for more information about the Juliette Gordon Low Society. We are grateful to the following members of the Juliette Gordon Low Society whom we can honor, both named and anonymous.

Anonymous (2)
Erik and Eva Andersen
Dianne Belk and
Lawrence Calder

Lori S. Beverage

Dorothy Lozowski Boisvert

Mary Margaret Browne Kelly and Robert Corwin

Lynn Saunders Cutter and

John Cutter Laure Z. Donkin

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# **GOLF FOR GIRL SCOUTS**

The third annual Golf for Girl Scouts tournament was held on August 14 at the picturesque Pinehills Golf Club, raising over \$95,000 in support of the Girl Scouts of Eastern Massachusetts.

It was a day filled with camaraderie and spirited swings to support empowering Girl Scouts across the state. Our youth members also had a chance to join in on the fun, thanks to our Gold Sponsor—P&G Gillette. They generously hosted over 30 Girl Scouts at Caranci Golf Academy, who learned basic golf skills and played a few holes on the golf course! We're building a brighter future—one swing at a time.



#### *Individuals*

Michelle Novelle Michael Novosel

Patricia Nunez

Maureen O'Brien •

Shawn O'Connell

Jesine O'Gara

Myrna Omansky

Kathryn O'Neill

Paola Ordonez

Roisin O'Rourke •

Jodi Paciulan •

Robert Paine

Holly Palmgren •

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Eloisa Ferreira da Silva Picler

Rich Pierre

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Marloes Rozing

Faride Ruiz

Catherine L. Ryan

Liz Ryan

Rakesh Sah

Charlene Saini

Kenneth St. Amand

Michele St. Laurent

Sylvia Sakwa

Faith Salter •

Travis Sammons • Winifred Sanchez •

Hannah Santos Jakelini Santos

Edward and Patricia Saraiva

Chris Louis Sardella

Angela Sartori

Carrie Scanlan

Laurel Schaider

Jennifer Schindler

Karen Schofield •

Michelle Schofield •

Bianca Sciocchetti Kayla Scouler

Mark Seka

mark Seka

Ms. Jennifer Sellon

Catherine Senghas •

Viviane Shanad

Mallory Shane

Debbie Shaw

Daniel W. Shea

Janet B. Shea

Belle Sherratt •

Fallon Shields

Marsha Sirull

Ashley Sivan

Rebecca Slisz

**Emily Smith** 

Elizabeth Smith

Sherman Smith

Barbara and Jack Smuckler

#### *Individuals*

Kerrin Snell Candice Snyder Valerie Solon Elisa Sota Eileen and James Sousa • Marc Spada Jodi Sperling Carolyn Stanhope Dianna Staunton Julie Steinkrauss Penny Storey Kimberly Straley Patty Strangie • Leigh Stricker Amy Sullivan Erin Sullivan • Katherine Sullivan • Kathleen Sullivan Katie Sullivan Lexa Sullivan Courtney Summa Sally Susinno Samantha Sutton Naomi Sweitzer and Andrew Shalit •

Jennifer Swiezynski •

**Sherry Tang** Maura Tarazi Stacey Tedeschi Cesarina Templeton Becks Tenen Debbie Terman Carolyn A. Thomas • Rebecca Thrope Julie Thurston Mrs. Suzanne Dromey Tiberii Kerrie Tingle Catherine C. Tomey Julia Toropov Trina Overgaard Toups Timothy and Janet Trask Eileen Travers Stephanie Trevisone Jennifer Triger Jacqueline Truesdale-Eccles Ajace Tsatsarones Kimberly M. Tsatsarones Rachael Tubiello Leonora and John Tumblin April Tyndall Adele Uglialoro Kristine Vallila

Meera Varma Mila Vaskov • Mary Velasquez-Heller Amy Vella Joy Vemula Jill Vernes • Wendy L. Verrette Karoline Viana Rebecca Vienneau Miosottis Villagran Andrea Vita • Kristen Vito Christina Vodicka Deborah Vogt Sarah Wahl Katrina Walther MaryJane and Robert Wanamaker Mark Wasnock Holland Watson

Gretchen Weber Sherry Wei Marcia M. Wengen Brenda Wheelock • Ellen Whelan Louise M. Wilkes Elizabeth Wisman Allison Wolosz Tammy Wai Wong Victoria Wong Patricia Woodson Jamie Wronka Rebecca Xiong Amy Yale Tiffany Yano • Alicia Yeh Mel Yeung Tawa and Muraina Yusuf Holta Zacaj Bonita Zahorik and Alec MacGregor Ismael Zavala Elyse Zheng Holly Zito



Erica Zola



# LEADING WOMEN AWARDS

On March 23, 2023, Girl Scouts of Eastern Massachusetts celebrated its milestone 30th anniversary of the Leading Women Awards and raised over \$200,000 to support our Girl Scouts! GSEMA honored five Leading Women: Beth Chandler of YW Boston, Melodie Knowlton of Vertex Pharmaceuticals, Amy Latimer of TD Garden, Isis Ortiz-Belton of Eastern Bank and ALPFA Boston, and Jane Steinmetz of EY. Additionally, GSEMA recognized Girl Scouts Leen Attia, April Decastro, Cinly Mo, Ciara Pimentel, and Shruti Pokharna. Finally, GSEMA presented P&G Gillette with its Corporate Change Maker Award. Attendees left the morning inspired to "not wait for permission to make their dreams a reality" after listening to a dynamic fireside chat facilitated by Sue O'Connell, host of NBC Boston and New England Cable News.





# DONOR SPOTLIGHT: LORRAINE HORN The Impact of One Woman on Camp Rice Moody

Lorraine Horn has been a champion of Girl Scouts and Camp Rice Moody in Reading, Massachusetts, for decades.

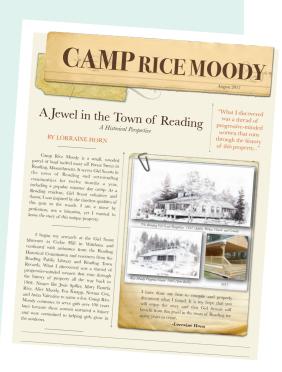
A registered nurse and mother of two, Lorraine is a lifetime Girl Scout member, a former member of the service unit team in Reading, and the mother of a Gold Award Girl Scout. She was also the 2016 recipient of the Helen Storrow Heritage Award, given to members who have contributed to the growth and strength of GSEMA through their philanthropy and their efforts to preserve the vast history and legacy of the council.

Never one to take credit, if you ask Lorraine about her impact at Camp Rice Moody, she will name many others who have also been instrumental to the camp's success. However, everyone who knows Lorraine knows what a difference she has made to what she affectionally calls a "jewel in the town of Reading."

Beginning with gifts dating back to the early 1990s, Lorraine and her family have given more than \$750,000 to Girl Scouts of Eastern Massachusetts and Camp Rice Moody, and thus creating a lasting legacy through both their financial commitment and Lorraine's generous investment of time.

Lorraine is a shining example of the impact that can be made when one person shares their time, talent, and treasure. On behalf of Girl Scouts of Eastern Massachusetts, and in particular the Girl Scouts of Camp Rice Moody, we thank you.

Whether she is making connections, directing her birthday gifts to help build the beautiful Rice Pavilion, serving on the Long Range Property Planning Committee, facilitating the legal transfer of the camp property from the Reading Council for Girls to Girl Scouts of Eastern Massachusetts and being the liaison with the Reading Town Select Board, or writing the history of the camp and ensuring that the timeline is beautifully displayed at the entrance of camp, Lorraine is contributing to the life and experiences of generations of Girl Scouts.





# CAMP RICE MOODY RIBBON CUTTING

For over 100 years, Camp Rice Moody in Reading, Massachusetts, has provided a beautiful place for girls to enjoy friends, activities, and all the benefits of being outdoors.

Since 1941, Girl Scouts has stewarded this land, and on July 12, 2023, Girl Scouts of Eastern Massachusetts became the official owner of the property. GSEMA is very grateful to the Reading Council for Girls for officially deeding us this beloved camp.

GSEMA CEO Barbara Fortier, with the help of generous supporters Lorraine Horn and Roc O'Connell, cut the ceremonial ribbon surrounded by friends of Camp Rice Moody. Following the ribbon cutting, guests enjoyed tours of the property, heard from Barbara Fortier, and engaged with campers over ice cream and SWAPS (Special Whatchamacallits Affectionately Pinned Somewhere). Donors, state officials, local dignitaries, leaders from the Reading Council for Girls, and the Reading Historic Commission, among others, were in attendance for this celebratory afternoon.

Camp Rice Moody sits on eight forested acres and includes a modern, all-purpose lodge, a beautiful pavilion, a pool, and an open play area. It is a well-loved summer camp for Girl Scouts from kindergarten to fifth grade and is used by troops throughout the year. Summer programming includes arts and crafts, games, swimming, and more.



# In Memoriam

The following donors gave in memory of the individuals whose names are listed in italics.

In Memory of Agnes Anselmo Rita M. Lyons

In Memory of Lorraine Arena Anne Bell

In Memory of Ruth Sweatt Barry
Martha J. Barry

*In Memory of Anita Berg*Caroline R. Dodge

*In Memory of Stephanie Brown*Katherine and Dylan Coppell

In Memory of Eleanor Burton
Elaine Hornbeck

In Memory of Donald Butkuss
Michael Butkuss

In Memory of Barbara Cammarata
David Cammarata

In Memory of Cheryl Collins
Beverly Norton

In Memory of Josie Corey
Lori Spinella Beverage

In Memory of Noreen Francis
Michael T. Francis

In Memory of Marion Healy
Jill H. Oetheimer

In Memory of Rita Holden
Miriam M. Allen

In Memory of Diane M. Huff

William Ames

Adrianna Baltimore

Elaine Birkholz

Laurie Canning

Kristianne Chattin

Judy Faberman

Rita Flanagan

Mary Fay Forbush

Martha E. Gagne

Carolyn C. MacLeod

Ann M. Madden

Susan Mason

Jean G. McPherson

Audrey J. Migneault

Anna Miller

Sandra O. Moose

Jim and Carol Mulcahy

Michael Novosel

Myrna Omansky

Lori Rapp

Catherine L. Ryan

**Drew and Ginger Salisbury** 

**Sherman Smith** 

Emma Tomasetti and Family

**Emile Troup** 

Rachel Tubiello

Janice J. Van Buren

Tammy Wai Wong

Westborough Council on

**Aging and Senior Center** 

#### In Memoriam

- In Memory of Marion Lebourveau
  Munetaka E. Araki
  Elizabeth Duhig
  Patricia Saraiya
- In Memory of Ethel Leonard
  Jillian Alpert
  Thomas D. Carney
  Ann Carney-Pomper
  Skip Carver
  Doris Engibous
  Cynthia Goldstein
  Gloria Shaffer
- In Memory of Dorothy Macaione
  Dorothy R. Amirault-Thibodeau
- In Memory of Sharon Christa McAuliffe
  Judith Kalaora
- In Memory of Eileen McCaffrey
  Antoinette Wollman
- In Memory of Diane Monahan
  David Crimmins
  Janet F. Haynes
  Merry Maids
  Rebecca Scalzo
- In Memory of Shirley R. Murray
  Marcia M. Wengen
- In Memory of Ruth Nash
  Elaine B. Mills
- In Memory of Kathy O'Keefe
  Patrick O'Keefe
- In Memory of Roberta Oliver
  Brenda and Robert Gaynor
- *In Memory of Carol Phillips*John C. Phillips
- In Memory of Frances Piasecki Anonymous
- In Memory of Frances Prest Priscilla P. Foley
- In Memory of Dan E. Sabeta
  Wynelle Hummel

- In Memory of Carolyn Salisbury
  Sandra E. Sacco
- In Memory of Mary Gray Sawyer
  Elizabeth Hixson
  Laura Londa
  Alex Yuskauskas
- In Memory of Polly Seguin
  Carol L. Patey
- In Memory of Sarah Cohen Shapiro Sandra Shapiro
- In Memory of Darryl Sittler Kathryn Roosa
- In Memory of Barbara Thomas
  Miriam M. Allen
- In Memory of Helen Thompson Cheryl Cox
- In Memory of Mary Towchik
  Patricia Chinn Bellone
  Jen Claudy
  Vicki Ann Frawley
  Michael Johnson
  Chelsey Kelly
  Elaine Strommen
  Leonora Tumblin
- In Memory of Barbara Tresback
  Judith Wilchynski
- In Memory of Ann Waite
  Deborah J. Abbott
- *In Memory of Marjorie Waxman*Karen Novakoff
- In Memory of Elin E. Whiting
  Ellen Damon
  Elvi Simms

# How We're Funded

# OUR FUNDING COMES FROM FIVE PRIMARY SOURCES



#### **Philanthropy**

Charitable donations from individuals, corporations, foundations, and other partners



#### **Product Program**

Proceeds from Girl Scout Cookie and Fall Product Programs



#### Retail

GSEMA store proceeds from badges, uniforms, gifts, supplies, and merchandise



#### **Programming Fees**

Participation fees for camp, events, and other programs



#### **Other Income**

Investments and miscellaneous revenue

Your contributions help us build girls of courage, confidence, and character that make the world a better place.



# Financial Overview

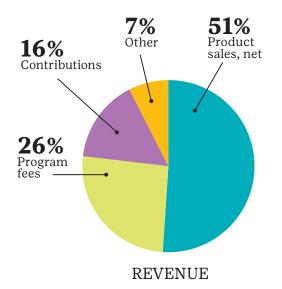
Girl Scouts of Eastern Massachusetts, Inc. Statement of Activities and Changes in Net Assets for the Year Ended September 30, 2023

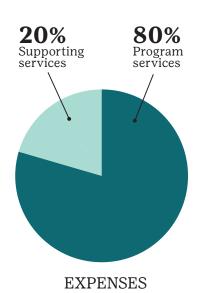
#### OPERATING REVENUES AND OTHER SUPPORT:

tal operating revenues and other support	13,578,352
Interest, dividends, and miscellaneous revenue	56,158
Net merchandise sales	385,115
Investment return appropriated for operations	576,000
Contributions	2,125,184
Program service fees	3,503,592
Product sales, net	\$6,932,303

#### **OPERATING EXPENSES:**

Program services	10,678,912
Supporting services	2,751,205
Total operating expenses	13,430,117
Changes in net assets from operations	148,235
Non-operating activities	1,457,653
Changes in net assets	1,605,888
Net Assets, beginning of year	23,126,588
Net Assets, end of year	\$24,732,476





#### Girl Scout Mission

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

Girl Scout Promise

On my honor, I will try:
To serve God\* and my country,
To help people at all times,
And to live by the Girl Scout Law.

GSEMA is able to provide the Girl Scout Leadership Experience to thousands of girls across eastern Massachusetts thanks to the generosity of our donors, members, and volunteers.

#### Girl Scout Law

\* Members may substitute for the word God in accordance with their own spiritual beliefs. I will do my best to be honest and fair, friendly and helpful, considerate and caring, courageous and strong, and responsible for what I say and do, and to respect myself and others, respect authority, use resources wisely, make the world a better place, and be a sister to every Girl Scout.





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