

# LEADING WOMEN AWARDS 2025

Recognizing leaders who serve  
as exemplary role models for  
today's Girl Scouts.

**girl scouts**   
of eastern  
massachusetts

Corporate  
Partnership  
Package

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One of Boston's premier leadership recognition event for women, the Leading Women Awards celebrates the outstanding commitment and contributions of women in our community. Honorees represent diversity of leadership in the community and beyond, and promote inclusion and opportunity for girls and women.

Girl Scouts of Eastern Massachusetts has honored more than 250 women with the Leading Women Award since its inception in 1992. The prestigious list of honorees includes those with outstanding careers who have made a significant, positive impact in an impressive array of fields.

Friday,  
March 14, 2025  
11:30-1:30 PM

Boston Marriott  
Copley Place

Corporate Partnership Package

[gsema.org/leadingwomen](https://gsema.org/leadingwomen)

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## Why Support Girl Scouts

Building strength and confidence in girls is the cornerstone of the Girl Scouts of Eastern Massachusetts (GSEMA) mission. Girl Scouts allows girls the opportunity to take risks in a safe and supportive environment, challenging them to try new things and build their confidence. Armed with this assurance, girls go on to do great things: leading peers and others, innovating and forging new paths, and thinking outside the box to benefit their families, communities, and beyond.

At Girl Scouts of Eastern Massachusetts, we embrace diversity and inclusion. We serve youth in grades K-12 welcoming non-binary youth and transgender boys, in addition to anyone who identifies as a girl. We are committed to ensuring that financial capacity is not a barrier to accessing the Girl Scout Leadership Experience.

GSEMA will provide Leading Women event partners with visibility and hospitality benefits as outlined in the attached summary of sponsorship levels. In addition, we look forward to presenting opportunities for year-round employee engagement through volunteerism, camp tours, and networking events.

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## Partnership Investment Levels

BENEFITS	\$50,000 PRESENTING	\$25,000 SENIOR	\$15,000 CADETTE	\$10,000 JUNIOR	\$5,000 BROWNIE	\$2,500 DAISY
Seating	4 premier tables	2 premier tables	2 tables	2 tables	1 table	1 table
Leading Women Invitation*	Logo, premier placement	Logo	Logo	Logo	Logo	Text
Event Recognitions	Logo	Logo	Logo	Logo	Logo	Text
Recognition on GSEMA website	Logo with hyperlink	Logo with hyperlink	Logo	Logo	Logo	Text
Social media acknowledgment	Blog post and three social media posts	Three social media posts	Two social media posts	One social media post		
Recognition from podium	✓	✓	✓			
Video Message	✓					

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**Thank you for your consideration.**

If you would like to support this year's Leading Women Awards or have any questions, please feel free to reach out to:

Laura Chadwell, Director of Institutional Giving,  
[lchadwell@gsema.org](mailto:lchadwell@gsema.org), 781-208-2341.

