

Thursday, November 13, 2025 at 6 PM
PwC, 101 Seaport Blvd, Boston

girlscouts[®]
of eastern
massachusetts



SPONSORSHIP OPPORTUNITIES





Cookies & Cocktails

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Girl Scouts of Eastern Massachusetts is excited to host one of the sweetest culinary events in Boston—Cookies & Cocktails!

Join us to indulge in unique cookie-inspired creations and support female leadership development. Cookies & Cocktails features a culinary competition in which local chefs create a variety of dishes with our beloved Girl Scout Cookies to be enjoyed by over 250 attendees, as well as celebrity judges, resulting in the selection of a Crowd Favorite and Most Unique Dish. Guests will also enjoy a complimentary signature cocktail, appetizers, silent auction, and access to a cash bar.

To support the event visit gsema.org/cookiesandcocktails
or contact Laura Chadwell at 781-208-2341 or lchadwell@gsema.org.

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Why Support Girl Scouts

Girl Scouts is more than an activity—it's a Movement dedicated to building girls of courage, confidence, and character who make the world a better place. While they're learning about STEM, the outdoors, entrepreneurship, and important life skills, Girl Scouts are also discovering new ways to make their family and community stronger, kinder, and better for everyone.

At Girl Scouts of Eastern Massachusetts, we are the largest girl-serving organization in the state with over 18,000 Girl Scouts and 11,000 adult members across 178 communities and nine counties. We strive to make sure girls are given the opportunity to reach their full potential by developing values and skills that will lead them to happier lives, no matter their circumstances.

Support for Cookies & Cocktails allows us to maintain this powerful programming.



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SPONSORSHIP BENEFITS	\$5,000 THIN MINTS®	\$2,500 CARAMEL DELITES®	\$1,500 ADVENTURE-FULS	\$1,000 LEMONADES®	\$750 TREFOILS®	\$500 PEANUT BUTTER PATTIES®
Event tickets	20	10	8	6	4	2
Email communications sponsor listing	Logo	Logo	Logo	Text	Text	Text
Recognition on gsema.org/cookiesandcocktails	Logo (with hyperlink)	Logo (with hyperlink)	Logo	Text	Text	Text
Recognition on event pop-up banners	Logo	Logo	Logo	Text	Text	Text
Sponsorship mention in paid digital media	✓	✓	✓	✓	✓	✓
Option to include a promo item in the GSEMA event gift bag	✓	✓	✓	✓	✓	
Social media shout-outs (Facebook & Instagram)	Two posts (one feed, one story)	One post (story)	One post (story)	One post (story)		
Acknowledgment on GSEMA LinkedIn as primary event sponsor	✓	✓				

Maximize your impact with a sponsorship of \$1,000 or more to tap into our digital network of 20,700 users! Facebook (13,800+), Instagram (4,300+), and LinkedIn (2,600+).

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In addition to the visibility and hospitality benefits outlined on the previous page, we look forward to building a partnership with you through opportunities for participation in future events, employee volunteerism, and networking engagements.

If you would like to support Cookies & Cocktails please visit gsema.org/cookiesandcocktails to purchase a sponsorship. If you have any questions or need more information, please reach out to Laura Chadwell, Director of Institutional Giving at lchadwell@gsema.org.

Thank you for your consideration.

PHOTOGRAPHY BY MELISSA OSTROW

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