

Girl Scouts of Eastern Massachusetts: Facts & Figures

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The Girl Scout Mission
Girl Scouting builds girls of
courage, confidence, and character,
who make the world a better place.

The Girl Scout Promise
On my honor, I will try:
To serve God and my country,
To help people at all times,
And to live by the Girl Scout Law.

The Girl Scout Law
I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do
and to
respect myself and others,
respect authority,
use resources wisely,
make the world a better place, and
be a sister to every Girl Scout.

WHO WE ARE

- Girl Scouts of Eastern Massachusetts (GSEMA) is 47,000 members strong.
- We serve 32,000 girls in grades K-12.
- 178 communities comprise our council.
- GSEMA is powered by more than 15,000 adult volunteers.
- GSEMA is the 10th largest Girl Scout council in the United States. Nationally, there are 1.8 million girl members and 800,000 adult members.
- GSEMA engages girls through programs in life skills, entrepreneurship, outdoor adventure, and STEM (science, technology, engineering, and math).
- Grade Levels:
 - Daisies: grades K-1
 - Brownies: grades 2-3
 - Juniors: grades 4-5
 - Cadettes: grades 6-8
 - Seniors: grades 9-10
 - Ambassadors: grades 11-12
- Our council service area covers eastern Massachusetts from the New Hampshire border to the Cape and Islands, and west nearly to Route 495.
- We manage 10 properties, which includes 4 resident camps and 6 day camps, encompassing 965 acres.

HISTORY

- Girl Scouts of the USA (GSUSA) is the largest leadership organization for girls in the world.
- Founder Juliette Gordon Low organized the first Girl Scout troop on March 12, 1912, in Savannah, Georgia.
- More than 59 million American women alive today were Girl Scouts during childhood.
- Girl Scouts believes in the power of every G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)TM to change the world.

FAMOUS GIRL SCOUT ALUM

- 100% of female Secretaries of State: Madeleine Albright, Condoleezza Rice, and Hillary Clinton.
- 80% of all female tech leaders.
- 75% percent of women in the US Senate and more than 50% of women in the US House of Representatives.
- 90% percent of female astronauts including Mae Jemison and Sally Ride.

- Successful businesswomen including Susan Wojcicki, CEO of YouTube, and Virginia Rometty, CEO of IBM.
- Other famous women: Michelle Obama, Taylor Swift, Dakota Fanning, Venus and Serena Williams, Katie Couric, and Robin Roberts.

IMPROVING COMMUNITIES THROUGH THE GOLD AWARD

- The Girl Scout Gold Award is one of the most prestigious awards in the world for girls.
- Open only to girls in high school, the Gold Award represents the highest achievement in Girl Scouts, and it builds upon Bronze Award and Silver Award programs for younger girls.
- Each Gold Award Girl Scout dedicates more than 80 hours of community service towards solving a problem with a sustainable solution.
- Gold Award Girl Scouts are inspiring leaders whose projects are impacting the fields of STEM, education, agriculture, medicine, and more on a local, national, and global level.
- In 2017, 60 GSEMA Gold Award Girl Scouts were celebrated at a ceremony at the Massachusetts State House.
- Every year, 10 exceptionally inspiring Gold Award Girl Scouts from across the country are chosen as National Young Women of Distinction. Watch the [2017 video profiles](#).

GIRL SCOUT COOKIES

- The Girl Scout Cookie Program is the largest girl-led business in the world.
- All Girl Scout Cookie proceeds stay local, helping to fund powerful experiences for Girl Scouts.
- When a Girl Scout sells cookies, she learns essential skills: goal setting, decision making, money management, people skills, and business ethics.
- In 2017, GSEMA Girl Scouts sold more than 2 million packages of cookies.

HOW TO JOIN

- Find a troop! Visit gsema.org/join to use our interactive map of local troops welcoming new members, plus recruitment events and resources.
- Start a new troop! Visit gsema.org/volunteer to become a member, complete background checks, and register for training.
- Contact GSEMA at 844-306-GSEM (4736) or customercare@gsema.org.