



GIRL SCOUT COOKIES NOW ON SALE FOR LIMITED TIME, FEATURING NEW GLUTEN-FREE CARAMEL CHOCOLATE CHIP COOKIE

Girls Learn Leadership Skills and Fund New Adventures through Cookie Program

BOSTON, MA (December 3, 2018) —Girl Scouts of Eastern Massachusetts (GSEMA) is announcing the official launch of the 2018-19 Girl Scout Cookie Program! Beginning December 4, for a limited time, Girl Scouts will be selling cookies across the region, the proceeds of which will fund their next outdoor adventures, travel experiences, and charitable causes. The Girl Scout Cookie Program is the largest girl-led entrepreneurial program in the world, and this year features the new Caramel Chocolate Chip as a gluten-free, peanut-free offering. Fans can take advantage of the online [Cookie Finder](#) to locate local booth sales, convenient online ordering, and GSEMA's annual Cookies for a Cause event to support members of the United States military.

Girl Scout Cookies are available in nine delicious flavors: Thin Mints®, Caramel deLites®, Peanut Butter Patties®, Thanks-A-Lot®, Peanut Butter Sandwich, Lemonades™, Shortbread, Girl Scout S'mores®, and Caramel Chocolate Chip. Cookies are \$5 per package in eastern Massachusetts.

"Through the Girl Scout Cookie Program, girls learn the powerful life skills it takes to become a 'Cookie Boss.' They're speaking up, setting goals, engaging their community, navigating finances, and valuing ethics," says Barb Fortier, chief operations officer at Girl Scouts of Eastern Massachusetts. "When you purchase Girl Scout Cookies, you are supporting local girls on their leadership journey, and helping power their next big adventure."

Powered by Cookies

The Girl Scout Cookie Program is proven to help girls develop five essential life and business skills (goal setting, decision making, money management, people skills, and business ethics), fostering the next generation of female entrepreneurs and business leaders.

Every purchase of Girl Scout Cookies is an investment in girls and their leadership capabilities—100 percent of the net revenue stays local. And Girl Scouts in eastern Massachusetts are able to experience incredible things thanks to their cookie earnings, such as travel, summer camp, STEM field trips, and more.

Cookies for a Cause

With Cookies for a Cause, Girl Scout troops can identify a local charitable organization to support and offer customers the opportunity to buy cookies that the troop will deliver directly to those groups. Girl Scouts may also opt to collect cookie donations for United States military, which will be delivered at GSEMA's annual Cookies for a Cause event at Hanscom Air Force Base in the spring.

To learn more about the Girl Scout Cookie Program in eastern Massachusetts and find out when Girl Scouts will be selling cookies near you, visit girlscoutcookies.org. For more information about Girl Scouts, including how to join or volunteer, visit gsema.org/join.

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We're Girl Scouts of Eastern Massachusetts (GSEMA) We're 45,000 strong, with 30,000 girls and 15,000 volunteers in 178 communities in eastern Massachusetts who believe in the power of every G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)[™] to change the world. Girl Scouts is the preeminent leadership development organization for girls. GSEMA is the 10th largest Girl Scout council in the United States, building girls of courage, confidence, and character, who make the world a better place. To volunteer, reconnect, donate, join, or learn more, visit gsema.org.