



**FOR IMMEDIATE RELEASE**

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## **GIRL SCOUTS OF EASTERN MASSACHUSETTS EARNS LENNY AWARD FOR ONLINE VOLUNTEER TRAINING**

**BOSTON, MA (November 20, 2018)** —[Girl Scouts of Eastern Massachusetts](https://www.gsema.org) (GSEMA) is pleased to announce that their online volunteer training platform, LEAD Online, has received the Litmos Lenny Award for Best Not-for-Profit Training Program.

Litmos, the education platform for LEAD Online, offers a Learning Management System (LMS) that unifies virtual, classroom, mobile, and social learning in a secure, intuitive platform. The Litmos Lenny Awards honor innovative, inspiring, and winning Litmos programming across any industry or company size.

“We’re very proud of the platform we’ve built to offer new and experienced volunteers a convenient online tool to learn across all program levels and topics. This knowledge ultimately benefits our girls,” says Carrie Weatherbee, Chief Membership Service Officer at Girl Scouts of Eastern Massachusetts. “The feedback from our incredibly valuable volunteers about LEAD Online has been overwhelmingly positive and we will continue to add new courses that are aligned with our mission to build girls of courage, confidence, and character, who will change the world.”

Continually updated with new trainings, documents, resources, videos, and more, GSEMA’s LEAD Online creates learning pathways for volunteers. Online trainings include a wide variety of topics, and are focused on building volunteers’ skills and confidence. GSEMA found that LEAD Online saved new volunteers as many as six to eight hours of onboarding time, including time on the road and time away from their families.

For more information about Girl Scouts of Eastern Massachusetts, including how to join or volunteer, visit [gsema.org/join](https://gsema.org/join).

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**We're Girl Scouts of Eastern Massachusetts (GSEMA)** We're 45,000 strong, with 30,000 girls and 15,000 volunteers in 178 communities in eastern Massachusetts who believe in the power of every G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)<sup>™</sup> to change the world. Girl Scouts is the preeminent leadership development organization for girls. GSEMA is the 10<sup>th</sup> largest Girl Scout council in the United States, building girls of courage, confidence, and character, who make the world a better place. To volunteer, reconnect, donate, join, or learn more, visit [gsema.org](https://gsema.org).