



**FOR IMMEDIATE RELEASE**

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## **Discover Girl Scouts at Home with Free Virtual Programming!**

**Boston, Mass. (April 7, 2020)** — Girl Scouts of Eastern Massachusetts invites girls grades K-12 (and the community) to stay connected during COVID-19 with its new "Girl Scouts at Home" catalog at [gsema.org/athome](https://gsema.org/athome). Girl Scouts can discover fun, friendship, and adventure as part of the largest girl-led organization in the world, all from the safety of home! Every day, the site will be updated new virtual badge activities, programs, and resources for girls and families to engage with from home. GSEMA has staff-led, regularly scheduled programs by grade level; unique community events (including Sundown Sing-Alongs); and resources for families to learn new things on their schedule. These virtual events and resources are free and open to the public—no Girl Scout membership necessary. Check back often!

“This is an unprecedented and challenging time for Girl Scouts and their families, and it’s easy to feel disconnected staying home from school, work, and friends,” says GSEMA CEO Caitríona Taylor. “At Girl Scouts, we are proud to offer enriching virtual at-home programming for girls, volunteers, and families at no cost. We welcome all to the supportive Girl Scout sisterhood experience, where girls learn skills of courage, confidence, and character to make the world a better place.”

Visit Girl Scouts of Eastern Massachusetts’ “Girl Scouts at Home” programming at [gsema.org/athome](https://gsema.org/athome). For assistance, please contact [customercare@gsema.org](mailto:customercare@gsema.org) Monday through Friday, 8:30 AM – 5 PM.

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**We're Girl Scouts of Eastern Massachusetts (GSEMA)** We're 45,000 strong, with 30,000 girls and 15,000 volunteers in 178 communities in eastern Massachusetts who believe in the power of every G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)<sup>™</sup> to change the world. Girl Scouts is the preeminent leadership development organization for girls. GSEMA is the 10<sup>th</sup> largest Girl Scout council in the United States, building girls of courage, confidence, and character, who make the world a better place. To volunteer, reconnect, donate, join, or learn more, visit [gsema.org](https://www.gsema.org).