



FOR IMMEDIATE RELEASE

MEDIA CONTACT: Michelle Juralewicz | mjuralewicz@gsema.org | 617-721-4014

GIRL SCOUTS OF EASTERN MASSACHUSETTS ELECTS NEW MEMBERS TO BOARD OF DIRECTORS

BOSTON, Mass. (June 30, 2020) — [Girl Scouts of Eastern Massachusetts](#) (GSEMA) has elected new representatives to serve on its board during the council's Annual Meeting, which was hosted online on May 12. Voting members of the council virtually elected this year's slate, which includes four new adult board members, four new girl board members, two new Board Nominating and Development Committee members, and adult and girl National Council Delegates who will represent GSEMA at the virtual meeting for GSUSA's 55th National Council Session this October. The Board of Directors is chaired by Tricia Tilford.

Recently elected adult board members for 2020-2021 are Trevor Frankel (Boston); Kim Reinert (North Andover); Joseph Skelly (Hopkinton); and Deb Taft (Provincetown). The newly elected Board Nominating and Development Committee members are Jeannette Buntin (Stoughton); and Diane McLoughlin (Norfolk). Girl board members are Pranali Ashara (North Andover), Sarah Baskin (Lexington), Samantha Riley (Westwood), and Bryanna Upton (Brighton).

"Our Board of Directors are so vital to helping advance the Girl Scouts mission at this critical time when girls and their families are navigating major health, financial, and social challenges, including COVID-19 and the Black Lives Matter movement," said Caitríona Taylor, Chief Executive Officer, Girl Scouts of Eastern Massachusetts. "Our organization is fully dedicated to providing all girls, no matter their circumstances, unmatched opportunities to be their best selves, champion causes, embrace the outdoors, and gain perspectives from peers outside their social circles. We are pleased to welcome our newly elected board members, whose talents and commitment will help make strides for every current and future Girl Scout."

GSEMA recognizes many families may be experiencing economic hardships related to COVID-19 and firmly believes those financial barriers should never prevent a girl from experiencing summer or troop programming. To support GSEMA's financial aid initiatives, please visit gsema.org/donate.

###

We're Girl Scouts of Eastern Massachusetts (GSEMA) We're 45,000 strong, with 30,000 girls and 15,000 volunteers in 178 communities in eastern Massachusetts who believe in the power of every G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)[™] to change the world. Girl Scouts is the preeminent leadership development organization for girls. GSEMA is the 10th largest Girl Scout council in the United States, building girls of courage, confidence, and character, who make the world a better place. To volunteer, reconnect, donate, join, or learn more, visit gsema.org.