



Barbara H. Fortier
Boston, MA

As chief executive officer, Barbara Fortier brings her proven operations expertise and dedication to championing female leadership development to the youth and adult members of Girl Scouts of Eastern Massachusetts (GSEMA). Prior to this role and for over 20 years, Barbara served as the chief operations officer for GSEMA, and was responsible for overseeing several key functional areas of the council including product program, facilities management, membership, girl and outdoor program, and information technology. She also provides leadership for key initiatives including strategic planning, information security program management, and GSUSA governance requirements.

Barbara has over 35 years of experience in information technology, telecommunications, networking, facilities management, strategic planning, product sales, business process re-engineering, and complex project management methodologies in for-profit and non-profit environments. She earned a Bachelor of Arts degree in psychology from the University of Massachusetts, Lowell, and earned a Master of Business Administration from the Whittemore School of Business and Economics, University of New Hampshire.