

## BOARD NOMINATING AND DEVELOPMENT COMMITTEE

---



**Brenda J. Wrigley, Ph.D., APR**  
*Saugus, MA*

Brenda is an associate professor in the Department of Communication at Curry College. She has 22 years of university teaching and administrative experience and more than 21 years of professional experience as a broadcast journalist, in broadcast advertising sales and sales management, and in corporate communications management. She teaches and conducts research in the areas of gender and diversity, public relations, corporate communications, issues affecting organizations and society, and in diversity training and engagement for management and employees to create more socially responsible practices. Widely published in journals, books, and reference manuals, she has been a featured presenter to communications students and professionals. She credits her Girl Scout experiences from Brownie through Senior levels with shaping her confidence, independence, and desire to make an impact on others. She holds a broadcast journalism bachelor's degree (University of Missouri/Columbia), a Ph.D. in mass communications and a master's in public relations (Syracuse University), as well as a certificate in university teaching and APR designation from the Public Relations Society of America.

**Building girls of  
courage, confidence,  
and character,  
who make the world  
a better place.**