

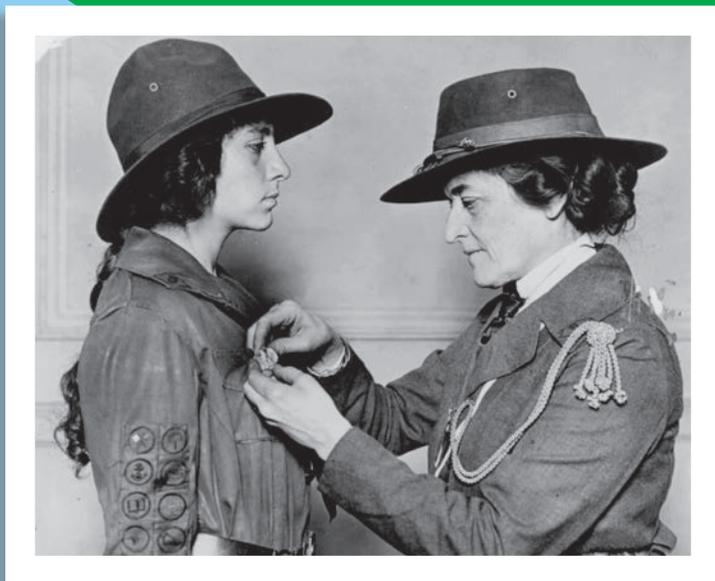


Planning Your *Legacy*



Being There to Meet the

Girls of the Future



Juliette Gordon Low founded Girl Scouts in 1912 and when she passed, 15 short years later, she had built Girl Scouts from a single Savannah troop into a national organization. Juliette had inspired individuals all over the country to not only join, but to support the Movement.

Juliette personally supported and rallied others to support Girl Scouts in an enduring way, through Planned Giving.

As a nonprofit organization, Girl Scouts always has—and always will—depend on the support of generous donors.

Photo: Juliette Gordon Low pinning a Girl Scout.

(Photo Credit: Author Unknown [Public Domain], via Wikimedia Commons)

Planning Your *Legacy*

Many of our most treasured Girl Scout experiences have been made possible, in whole or in part, by alums and supporters who decided to help ensure the future of Girl Scouts.

Today, we need your help to build the Planned Giving pipeline and ensure that generations of future girls will have the incredible experiences and opportunities that Girl Scouts provides.

A Planned Gift can include naming GSEMA as beneficiary of any of the following:

- ◆ Will
- ◆ Retirement Plan
- ◆ Life Insurance Policy
- ◆ Charitable Remainder Trust
- ◆ Charitable Gift Annuity
- ◆ Trust
- ◆ Donor Advised Fund
- ◆ Remainder Gift of Real Estate
- ◆ Charitable Lead Trust
- ◆ Endowment Fund
- ◆ Any other gift that benefits GSEMA in the future



When you make a Planned Gift to GSEMA, you will become a local and national member of the Juliette Gordon Low Society.

A Planned Gift can be a specific dollar amount or a percentage, and there is no minimum—every gift will help to ensure the future for our girls.

Because most Planned Gifts are received after a donor's lifetime, you can have profound impact without impacting your needs or lifestyle today. Planned Gifts can be an affordable way to achieve your philanthropic goals and fulfill your legacy.

Juliette encouraged all who could support the Movement to do so, and to recognize that it is our collective responsibility to ensure that Girl Scouts is here to stay.

With the support of our Juliette Gordon Low Society members, we can ensure that GSEMA and its properties will be here for generations of girls to come.

