

# Being There to Meet the Girls of the future



## Planned Giving Challenges!

*This year, over a century after Juliette created Girl Scouts, we have a special opportunity!*

Recognizing the transformative impact that legacy giving can have, Dianne Belk, Founding Chair of the Juliette Gordon Low Society, and her husband Lawrence Calder have issued the **Dianne Belk & Lawrence Calder Girl Scout Movement-wide Planned Giving Challenge** to help all councils grow their existing Planned Giving platforms!

**The Challenge is simple:** GSEMA must secure a minimum number of new Planned Gifts from individuals who are not current council staff members, and must take steps to educate our volunteers about Planned Giving by October 2018.

If GSEMA secures **five new Planned Gifts** and meets the rest of the Challenge criteria by October 2018, we will receive a \$10,000 Planned Gift from Dianne Belk and Lawrence Calder!

Inspired by Dianne and Lawrence's generosity and foresight, Erik and Eva Andersen issued the **Erik & Eva Andersen Girl Scout Movement-wide Planned Giving Challenge**—giving GSEMA the opportunity to receive an additional \$4,000 Planned Gift from the Andersens by securing a minimum of **three additional new Planned Gifts!**

**Every new Planned Gift received by GSEMA through October 2018 counts towards the Challenges—and the size of the gift does not matter!**

*The Girl Scout motto is “Be prepared,” and that is exactly what we need to do. The future is coming, and together, we can ensure that GSEMA and its properties will be there for those girls!*