



Corporate Partnerships – Benefits and Visibility

Make a difference in the lives of girls

With generous corporate support, we offer a diverse menu of programming and activities to the girls we serve. We welcome contributions at all levels, which can be directed toward specific programs and events or general operating expenses.



Audience reach

Girl Scouts of Eastern Massachusetts provides leadership experiences to more than 35,000 girls ages five to 17 with the aid of more than 15,000 adult volunteers. We are present in 178 communities in eastern Massachusetts, from the New Hampshire border to the Cape and the Islands. One of every seven girls in eastern Massachusetts is a Girl Scout, establishing us as the largest girl-serving organization in the Commonwealth.

Strong brand

Girl Scouts ranks in the top 20 most valued nonprofit brands according to Cone Communication's "Nonprofit Power Brand 100" and in 2015 was named one of the world's top 10 innovative companies in not-for-profit by Fast Company. Aligning with GSEM makes a powerful statement about your commitment to the education and development of girls of all backgrounds and abilities in eastern Massachusetts to become tomorrow's women leaders.

Partnership benefits and visibility

In return for your generosity as a sponsor, we will create a customized benefits package to recognize your support. Depending on your marketing goals, your brand can have a presence at fundraising events and girl programs or through our social media, e-communications and/or website — all visibility that will attract individual, family and corporate attention.

To learn more about sponsorship opportunities, contact Robin Crowell at 857-453-5337 or rcrowell@gsema.org.