PARTICIPATE and EARN rewards!

Check your online site to learn more about all of the rewards you can earn.





Earn a personalized patch with your name and avatar and the crossover patch below.









Collect theme patches that fit together!

Fall Personalized Patch

- Create your avatar
- Send 18+ emails
- Use the "Share My Site" function in the M2 system to ask friends and family for support
- Sell \$375+ in total Fall sales

Personalize by choosing from two scenes.

Girl Scout Cookie Crossover Patch

- Sell 15+ items during the Fall Product Program
- Sell 25+ packages of cookies during the 2025 Girl Scout Cookie Program
- Girls receive crossover patch in Spring in 2025

LOGIN, CREATE and SHARE with 3 easy steps.





Visit www.gsnutsandmags.com/gsema

Use the QR Code, enter the URL above or click the link from the council website. Have your troop number ready and follow the prompts to participate in the online Fall Product Program.

My troop number is _____







Build your site

To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to friends and family. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.





Contact friends and family

Friends and family can easily help you reach your goals when they shop online! Get started by sending emails through the M2 system. Your supporters will see your goal and hear your avatar deliver a message customized by you in your voice. Don't forget that you can also share your link to shop on social media or send a text, with the help of your parent/adult. Please follow current GSUSA guidelines for online sales and marketing.



"EMBRACE POSSIBILITY" during the 2024 Fall Product Program and explore the world of Asian elephants.

Benefits of Participating:

- Girl Scouts learn and practice skills like goal setting, decision making, money management, people skills and business ethics as they earn proceeds for their troop.
- The Fall Product Program is an excellent way to earn start up proceeds to fund your troop's activities and projects throughout the year.
- Troops earn 15% of every dollar sold (20% for opt out troops).

New Personalized Products!

High quality stationery, notepads, and photo frames.

Shipped directly with customized colors, fonts, names, and more!

How the Fall Product Program Works:

This program allows Girl Scouts to be entrepreneurs by offering family and friends the opportunity to purchase from a variety of products. There are two ways to participate:

- In-person by taking orders using the nut order card and collecting payments.
- Online by inviting friends and family to place an order. Customers can choose to have nuts, chocolates, magazines, Tervis® Tumblers, personalized products or a Girl Scout themed BarkBox shipped directly to them or they can select from a group of nut and chocolate products that Girl Scouts can deliver.
- GSEMA is subsidizing 50% of the customer shipping fees for nut and candy orders over \$45.

Important Dates:

- Sep 16: Program begins for online ordering and in-person sales.
- Oct 18: Last day to register Girl Scout to participate in the program.
- Oct 20: Last day to submit paper order card sales into the M2 online system, online girl delivery, and shipped orders.
- Nov 12 Nov 14: Nut and chocolate items will be delivered to Service Unit sites.

All About Asian Elephants

Scientific name: Elephas maximus

Height: 6 to 12 feet tall at the shoulder

Gestation period: 18-22 months

Interesting Facts:

Body length: 18-21 feet

Weight: 4,400 – 12,000 pounds

Life span: 60 to 70 years

- Asian elephants are the largest land mammal on the Asian continent.
- Asian elephants' trunks contain around 100,000 muscles.
- Asian elephants use low-frequency sound waves for communication.
- Asian elephants are extremely sociable, forming groups of females.



Questions? GSEMA Customer Care: customercare@gsema.org; Magazines, direct ship nuts/candy, tumblers, BarkBox order status: support@gsnutsandmags.com or 1-800-372-8520

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