Offered each month, GSEMA’s Wednesday Webinars are designed to support girl and adult members in furthering the Girl Scout Mission. Each webinar highlights available program materials and relevant best practices and tips. The below Wednesday Webinars are separated by grade-level and the following categories: Camp and Travel, High Awards, Troop Management, Tools for Volunteers and Families, and Service Units. Use the links below to access the recordings.

Please note that Wednesday Webinars are supported by Blackboard Collaborate. If this is your first time using the system, please visit Blackboard’s webpage to learn what steps you’ll need to take.

**Daisy Volunteers and Troops**

**Guiding your Daisy Journey**
Explore fun and easy ways to engage girls in Journey activities and to help them plan for their Take Action project. We’ll highlight the themes of all three Journeys and how to customize them to fit your troop’s interests. Recorded January 2015.


**Daisy Girl’s Guide to Girl Scouting**


**Traveling with Daisies and Brownies**
Listen in to this discussion about tips for traveling with Daisies and Brownies. Recorded February 2016.


**Brownie Volunteers and Troops**

**Guiding your Brownie Journey**
Explore fun and easy ways to engage girls in Journey activities and to help them plan for their Take Action project. We’ll highlight the themes of all three Journeys and how to customize them to fit your troop’s interests. Recorded May 2015.

Brownies Girl’s Guide to Girl Scouting


Traveling with Daisies and Brownies
Listen in to this discussion about tips for traveling with Daisies and Brownies. Recorded February 2016.


Guiding your Junior Journey
Explore fun and easy ways to engage girls in Journey activities and to help them plan for their Take Action project. We’ll highlight the themes of all three Journeys and how to customize them to fit your troop’s interests. Recorded March 2015.


Junior Girl’s Guide to Girl Scouting


Traveling with Juniors
Listen in to this discussion of tips and ideas for traveling with Junior Scouts! Recorded March 2017.

Cadette Volunteers and Troops

**Guiding your Cadette Journey**
Explore fun and easy ways to engage girls in Journey activities and to help them plan for their Take Action project. We’ll highlight the themes of all three Journeys and how to customize them to fit your troop’s interests. Recorded November 2014.

**Cadette Girl’s Guide to Girl Scouting**

**Traveling with Cadettes**
Listen to this engaging discussion about best practices when traveling both near and far, short and longer with Cadettes. Recorded May 2017.
- **Recording:** http://bit.ly/17WWTravelCadette

Senior and Ambassador Volunteers and Troops

**Guiding your Senior Journey**
Explore fun and easy ways to engage girls in Journey activities and to help them plan for their Take Action project. We’ll highlight the themes of all three Journeys and how to customize them to fit your troop’s interests. Recorded July 2015.

**Senior Girl’s Guide to Girl Scouting**
Guiding your Ambassador Journey
Explore fun and easy ways to engage girls in Journey activities and to help them plan for their Take Action project. We’ll highlight the themes of all three Journeys and how to customize them to fit your troop’s interests. Recorded August 2015.


Ambassador Girl’s Guide to Girl Scouting


Traveling Over Seniors and Ambassadors
Listen to this engaging discussion about best practices for traveling with Senior and Ambassadors.


Camp and Travel

Camp: It’s Good for Girls
We know girls like camp, but why is it good for them? Get the answer to this question and hear about GSEMA camp opportunities, including April Vacation and Summer Camp. Recorded March 2013.


Travel Planning with Girls
Planning trips with girls – whether near or far, day or overnight - takes time and patience. Hear simple tips from experienced volunteers and learn tested strategies that will help girls plan amazing adventures. Recorded May 2014.

Camping with Girls: Strategies for Success
Exploring nature and the world around us through camping and outdoor adventures is an important part of Girl Scout tradition. Join this discussion with our camping trainers to learn how to engage girl-led planning and participation and how to make simple adaptations to ensure success for girls of different ages and abilities. Recorded January 2015.


Explore the Newest Outdoor Badges
Delve into the newest Girl Scout badges and start planning some outdoor fun! We’ll focus on practical tips for how girls at every level can earn these exciting new outdoor badges. Camps and camping fun also covered.


High Awards
Reaching Higher: An Introduction to the Bronze, Silver, and Gold Awards
Girl Scouts highest awards give girls a chance to make a lasting difference in their communities. Using examples of past projects, we will explore the basic requirements of each award and highlight available resources for both girls and adults. This is a general introduction and does not replace a specific award orientation. Recorded June 2015.


High Awards: The Bronze Award Overview
Designed for adults and volunteers who will be working directly with girls to help them understand the Bronze Award process. We’ll introduce award expectations, leadership roles, sustainability, available resources and the differences between community service and Take Action projects. Recorded January 2017.


High Awards: The Silver Award Overview
Designed for adults and volunteers who will be working directly with girls to help them understand the Silver Award process. This recording shares award expectations, leadership roles, sustainability, available resources and the difference between community service and the Take Action process. Recorded April 2017.

GSEMA Wednesday Webinar Archive

**Girl Scout Traditions and Ceremonies**

**Bridging Ceremonies**
Share best practices and brainstorm ideas for troop and town-wide Bridging ceremonies. Recorded April 2013.

**Celebrate Girl Scouts**
Celebrate Girl Scouts’ past and present during this virtual birthday party, complete with party games and activities you can bring back and use with your girls. This webinar is rated: JFF (Just for Fun!). Recorded March 2014.

**Girl Scout Traditions**
Girl Scout traditions are an important part of our history. Learn how to integrate them into your activities with girls. Recorded November 2015.

**Troop Management**

**Making the Most of the Journey**
Hear from volunteers like yourself about some of the amazing Journey experiences of our very own GSEMA girls and how their take action projects made a difference in their communities. Recorded August 2012.

**Healthy, Fit, and Fun**
Help build out Girl Scout Journeys with healthful and fun activities for the girls. Recorded October 2012.
Let Go, Let Girls!
One of the 3 keys to leadership in the Girl Scout Leadership Experience is Girl Led. It is the easiest one to understand and the most difficult to implement! Learn how to keep your own need for control in check and discover ways to support girls’ ideas and leadership. Recorded May 2013.


Stopping Cliques Before They Start
Struggling with the queen-bees and the wall flowers? Not sure what to do when girls say mean things to each other? Learn how to create an environment where all girls feel welcome and supported. Recorded June 2013.


Activating the Friends & Family Network
Need a few more helping hands at meeting, chaperones for trips, or assistance with troop events? Experienced volunteers share strategies for recruiting and involving friends and family members of the girls in the troop. Recorded November 2013.


Implementing Your Friends & Family Meeting
Hosting a Friends and Family meeting at the start of your troop can set the stage for success. Join the conversation and learn from experienced volunteers as they share strategies for successfully planning and hosting a Friends and Family meeting. Recorded October 2014.


Troop Start-Up Tips

# An Introduction to the Volunteer Toolkit

Join us for an introduction to the Volunteer Toolkit, an online resource for troop planning. Learn how to utilize the toolkit’s resources to organize and plan your meeting or year while still allowing girls to take the lead. Recorded September 2016.


# Cooperative Learning: Girl to Girl

Join us for this conversation about what Cooperative Learning is and how to create opportunities for it as well as to allow it to occur organically with all program levels.


## Tools for Volunteers and Families

### Exploring GUSA’s forgirls

Girl Scouts of the USA has excellent online resources for girls and volunteers that enhance and deepen the Girl Scout experience for girls at all levels. Join us as we navigate the forgirls website and highlight some of the more popular content! Recorded July 2012.


### Inclusion Strategies and Resources

Discover best practices and resources that can help you decide inclusive strategies for girls. Recorded November 2012.


### Communication Strategies for Inclusion

Learn the best ways to communicate with families and with girls to ensure everyone feels welcomed and included. Recorded November 2012.

Pathways for Older Girls
Wondering how to keep your teen girls involved and active in Girl Scouts? Come hear from our Seniors and Ambassadors on what keeps them in Girl Scouts and how we can replicate those ideas across the council. Recorded August 2013.


Girls and Social Media
Girls are plugged in, so we need to know how to talk to them about safe social media. This session will provide tips for talking with your girls and setting clear guidelines for healthy online social networking. Recorded July 2014.


Volunteer Mediation at GSEMA
Dive into the newest GSEMA volunteer mediation procedures that support girls, volunteers and families. We’ll highlight procedures for dispute mediation, available resources and helping tips for resolving disputes among volunteers in your community or group. Recorded January 2017.


Service Unit Volunteers and Teams

Creating a Culture of Appreciation
Explore fun and creative ways to express appreciation all year long; learn what it takes to set up a service unit recognition team; and discuss how to nominate outstanding volunteers for formal Girl Scout recognitions. Recorded January 2014.


Every 12.5 Minutes a Girl Becomes a Girl Scout
In Eastern MA, every 12.5 minutes a girl becomes a Girl Scout. Hear about the remarkable impact Girl Scouts has on girls across our council. Learn how to use this information to increase membership in your service unit, plan activities and support girls as they take action to make the world a better place. Recorded February 2014.

**Service Unit Success Stories**
Network with other service unit team members to celebrate your successes and share bold ideas for increasing membership and expanding the reach of Girl Scouts in your community. Recorded June 2014.

**Planning Events in your Service Unit**
From town celebration to badge days, planning and organizing an event of any size is hard work. Hear strategies and tips for planning, promoting, and executing service unit events from those who’ve done it successfully. Recorded April 2015.

**Service Unit Team Member Check-In**
Service Unit team members, let’s check in after the October 4th Volunteer Conference! Hear updates and learn best practices! Recorded October 2015.

**Creating Connections in Your Community**
Girl Scouts make a difference in their communities, both at the girl and adult level. Yet is isn’t always easy to make connections and build relationships with other organizations. Learn tips for getting your foot in the relationship door, helping girls take action and creating town-wide service projects. Designed for Service Units. Recorded November 2016.

**Retaining Adult Volunteers**
Research shows that volunteers who feel appreciated and supported are volunteers who stay. Learn easy-to-follow strategies for showing appreciation, supporting new volunteers, helping them transition into new roles and transforming them into leaders. Designed for service unit teams. Recorded: August 2017.
Join us Live!
Visit the GSEMA Training Webpage to find upcoming live sessions hosted every third Wednesday from 12noon to 1pm. By registering for a Wednesday Webinar, GSEMA guarantees you a link to participate live and a follow-up email to access the recording.