

GIRL SCOUTS OF EASTERN MASSACHUSETTS



28th Annual

**Leading Women
AWARDS**

CORPORATE SPONSORSHIP PACKAGE

Leading Women Awards

Boston's premier leadership recognition event for women, the Leading Women Awards celebrates the outstanding commitment and contributions of women in our community. Honorees represent diversity of leadership in the community and beyond, and promote inclusion and opportunity for girls and women.

Girl Scouts of Eastern Massachusetts has honored more than 250 women with the Leading Women Award since its inception in 1992. The prestigious list of honorees includes those with outstanding careers who have made a significant, positive impact in an impressive array of fields.

March 5, 2020
Boston Marriott
Copley Place
7:00 – 9:30 AM

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Why Support Girl Scouts

Building strength and confidence in girls is the cornerstone of the Girl Scouts of Eastern Massachusetts (GSEMA) mission. Girl Scouts allows girls the opportunity to take risks in a safe and supportive environment, challenging them to try new things and build their confidence. Armed with this assurance, girls go on to do great things: leading peers and others, innovating and forging new paths, and thinking outside the box to benefit their families, communities, and beyond.

At GSEMA, we embrace diversity and inclusion, and are committed to ensuring all girls in eastern Massachusetts, regardless of their circumstances, have access to the Girl Scout Leadership Experience. Support for the Leading Women Awards allows us to maintain this powerful programming.

GSEMA will provide Leading Women event sponsors with visibility and hospitality benefits as outlined in the attached summary of sponsorship levels. In addition, we look forward to presenting opportunities for year-round employee engagement through volunteerism, camp tours, and networking events.

Sponsorship Investment Levels

BENEFITS	\$50,000 PRESENTING **SOLD OUT**	\$25,000 SENIOR	\$15,000 CADETTE	\$10,000 JUNIOR	\$5,000 BROWNIE	\$2,500 DAISY
Seating	4, premier tables	2, premier tables	2 tables	2 tables	1 table	1 table
Leading Women Invitation*	Logo, premier placement	Logo	Logo	Logo	Text	Text
Advertisement in program book	Full page, premier placement	Full page, prominent placement	1/2 page	1/2 page	1/4 page	Listing
Recognition on GSEMA website	Logo with hyperlink	Logo with hyperlink	Logo	Logo	Logo	Text
Social media acknowledgment	Blog post and three social media posts	Three social media posts	Two social media posts	One social media post		
Recognition from podium	✓	✓	✓			
Remarks from podium	✓					

**Pledges must be received by November 15, 2019 to receive recognition on invitation.*

Thank you for your consideration.

If you would like to support this year's Leading Women Awards or have any questions, please feel free to reach out to:

Stacy Wilbur, Director of Advancement Initiatives, swilbur@gsema.org, 857-453-5346

Molly Grannell, Manager of Annual Fund and Special Events, mgrannell@gsema.org, 857-453-5336