



Members who renew before June 15 can help their troop, service unit, and family earn additional thank-you gifts!

For Girl Scouts

GSEMA will give a special Early Bird Renewal patch to every Girl Scout who renews their membership by June 15. Patches will be distributed to troop leaders via service unit volunteers or Volunteer Support Specialists at the beginning of the 2023 Membership Year (usually before the end of November).

To qualify: Renew their membership by June 15, 2022.

For Families

GSEMA will provide a **\$5 shop coupon** to each Girl Scout who renews their membership by April 18. The coupon has no minimum purchase requirement and can be used at all GSEMA shops and camp trading posts. Coupons will be delivered via email in the receipt confirmation when registration is complete.

To qualify: Renew their membership by April 18, 2022.

For Troops

Troops that qualify will receive a **\$50 program credit** for up to 12 Girl Scouts renewed, and a **\$75 program credit** for more than 12 Girl Scouts renewed. Troop Program Credits can be applied toward GSEMA programs and trainings that contribute to the successful continuation of the troop and retention of members. Troop leaders will receive an email in August with details about how to claim their program credit.

To qualify: Troops must renew 75% of their Girl Scout members and register or renew 2 adult members by May 18; have no product program debt, and submit an Annual Troop Finance Report by June 30.

For Service Units

Service units who qualify will receive **money for each Girl Scout renewed**. As communities renew a higher percentage of their current youth membership, each Girl Scout's renewal will earn them more money. **By June 15, service units who have renewed:**

- **30%** of Girl Scouts will earn \$1 per youth membership renewed
- **50%** of Girl Scouts will earn \$2 per youth membership renewed
- **70%** of Girl Scouts will earn \$3 per youth membership renewed

To qualify: Service units must have an active service unit bank account, renew or register at least 2 Service Unit Leadership Team members by June 15, and submit the Annual Service Unit Financial Report by June 30. There is no minimum number of Girl Scouts renewed required to qualify.



Opening Day Patch

As a special thank you to our earliest birds, GSEMA will provide a special patch for the first 1,000 Girl Scouts who renew their membership on April 1, 2022.

View additional Early Bird Renewal resources at gsema.org/renew including technical support, troop bridging and leadership changes, and Lifetime Membership information.