



COOKIES
& Cocktails

A Culinary Celebration Benefiting Girl Scouts of Eastern MA

The title is surrounded by various food and drink icons: a martini glass with olives and a citrus slice, a donut, a slice of cake, a whisk, a chef's hat, and several hearts. The text is enclosed in a decorative, rounded rectangular frame.

THURSDAY, NOVEMBER 21, 2019 • UMASS CLUB, BOSTON

SPONSORSHIP OPPORTUNITIES



Girl Scouts of Eastern Massachusetts is excited to bring back one of the sweetest culinary events in Boston—*Cookies and Cocktails!*

Join us to indulge in unique cookie-inspired creations and support female leadership development. *Cookies and Cocktails* features a culinary competition in which local chefs create a variety of dishes with our beloved Girl Scout Cookies to be enjoyed by over 150 attendees, as well as celebrity judges, resulting in the selection of a crowd favorite, judge's pick, and most unique dish. Guests will also enjoy a complimentary signature cocktail, appetizers, silent auction, and access to a cash bar.

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Why Support Girl Scouts:

Building strength and confidence in girls is the cornerstone of the Girl Scouts of Eastern Massachusetts (GSEMA) mission. Girl Scouts allows girls the opportunity to take risks in a safe and supportive environment, challenging them to try new things and build their confidence. Armed with this assurance, girls go on to do great things: leading peers and others, innovating and forging new paths, and thinking outside the box to benefit their families, communities, and beyond.

At GSEMA, we embrace diversity and inclusion, and are committed to ensuring all girls in eastern Massachusetts, regardless of their circumstances, have access to the Girl Scout Leadership Experience. Support for *Cookies and Cocktails* allows us to maintain this powerful programming.

GSEMA will provide *Cookies and Cocktails* event sponsors with visibility and hospitality benefits as outlined in the attached summary of sponsorship levels. In addition, we look forward to building a partnership with you through opportunities for participation in future events, employee volunteerism, and networking engagements.

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BENEFITS	\$5,000 THIN MINT	\$2,500 CARMEL DELITE	\$1,000 S'MORE	\$500 LEMONADE	\$250 THANKS-A-LOT
Event tickets	10	8	5	5	2
Digital invitation*	Logo	Logo	Logo	Text	Text
Digital recipe book	Logo	Logo	Logo	Text	Text
Recognition on GSEMA website	Logo with hyperlink	Logo with hyperlink	Logo	Text	
Social media acknowledgment	Two social media posts	One social media post			
Recognition in GSEMA eNewsletter	✓	✓			
Approved promotional activity at event	✓				
Photo opportunity with celebrity chefs, judges, and host	✓				

**Pledges must be received by September 30, 2019 to receive recognition.*

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Thank you for your consideration.

If you would like to support *Cookies and Cocktails* this year or have any questions, please feel free to reach out to:

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Allison Andreola, Development Operations Associate, aandreola@gsema.org or 857-453-5327

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