



2020-21 Early Bird Renewal Incentives

Members who renew before June 19 can help their troop, service unit, and family earn additional thank-you gifts!



NEW! Opening Day Patch

As a special thank you to our earliest birds, GSEMA will provide a special “More to Explore” patch for the first 500 girls who renew their membership on May 1, 2020.

For Families

GSEMA will provide a **\$5 shop coupon** to each girl who renews her membership by May 15. The coupon has no minimum purchase requirement and can be used at all GSEMA shops and camp trading posts. New this year, coupons will be delivered via email in the receipt confirmation when registration is complete.

Additionally, each family will be entered into a drawing for several **Member Benefit family packages!** For a full list of prizes, please visit our website.

To qualify: [Renew](#) her membership by May 15, 2020.

For Troops and Troop Leaders

Troops that qualify will receive a **\$50 program credit** for up to 12 girls renewed, and a **\$75 program credit** for more than 12 girls renewed. Program credits can be applied toward any GSEMA program registered through eBiz or DoubleKnot. Troop leaders will receive an email in August with details about how to claim their program credit. Additionally, all troop leaders and assistant troop leaders that renew their membership or are Lifetime Members by June 5 will receive a \$10 shop coupon.

To qualify: Troops must renew 75% of their girl members by June 5; then register or renew 2 adult members, have no product program debt, and submit an [Annual Troop Finance Report](#) by June 30.

For Service Units

New this year – service units who qualify will receive **money for each girl renewed**. As communities renew a higher percentage of their current girl membership, each girl’s renewal will earn them more money.

Service units who renew:

- **30%** of girls **by June 19** will earn \$1 per girl renewed
- **50%** of girls **by June 19** will earn \$2 per girl renewed
- **70%** of girls **by June 19** will earn \$3 per girl renewed

To qualify: Service units must have an active service unit bank account, renew or register at least 2 Service Unit Leadership Team members, and submit the [Annual Service Unit Financial Report](#) by June 30. There is no minimum number of girls renewed required to qualify.

For Every G.I.R.L.

GSEMA will give a special Early Bird Renewal patch to every girl who renews her membership by June 19. Patches will be distributed to troop leaders via service unit volunteers or Volunteer Support Specialists at the first service unit meeting of the 2021 Membership Year (usually September or October).

To qualify: [Renew](#) her membership by June 19, 2020.

View additional Early Bird Renewal resources at gsema.org/renew

including technical support, troop bridging and leadership changes, and Lifetime Membership information