

Service Unit Membership Promoter Position Description

Summary: Service Unit Membership Promoters promote the growth of Girl Scouting by helping to recruit new members within the community.

Expected Commitment: averages 5 hours per month, 1-year term of appointment (August-July) with option to renew annually

Training Required: GSEMA Service Unit Orientation (~90 min online at your own pace); additional resources also available

Supported by: GSEMA Membership Recruitment Specialist (staff) in collaboration additional staff subject-matter experts

Position Key Responsibilities:

- Collaborate with Membership Recruitment staff to organize at least 2 local recruitment events annually (1 in Aug-Oct & 1 in Jan-Mar)
- Use local community knowledge to identify locations for recruitment events & meeting spaces
- Leverage and use social media and council marketing assets to support recruiting events by sharing information within community spaces and groups
- Request customized Girl Scout recruitment materials as needed within 2-4 weeks of your event

Service Unit Leadership Team Responsibilities:

As a leader within your Girl Scout community, you will:

- Work collaboratively with GSEMA staff across all departments and fellow volunteers
- Model best practices by committing to the principles of the Girl Scout Movement, including the Girl Scout Promise and Law, and following GSEMA Volunteer Policies & Procedures
- Build and contribute to a service unit team by empowering and encouraging volunteers to take on roles and projects within the local Girl Scout community (e.g., planning town-wide events, community service projects, working a recruitment table at an event, etc.)

Qualifications:

- Complete appointment interest interview with Membership Recruitment Specialist.
- Agree to the volunteer provisions listed in the [annual Online Volunteer Agreement](#), including but not limited to annual membership; a criminal background check; confidentiality of member information (CISP); and the Girl Scout commitment to work with all without regard to race, ethnicity/culture, religion, socio-economic status, gender, gender identity and expression, sexual orientation, or differing abilities.