

## FOR IMMEDIATE RELEASE

## GIRL SCOUTS OF EASTERN MASSACHUSETTS EMPOWERS GIRLS AT FIFTH ANNUAL STEM CONFERENCE AND EXPO

## Open to all girls in grades 6-12

March 2, 2017 (Framingham, Mass.) -- Girl Scouts of Eastern Massachusetts (GSEMA) is pleased to announce the fifth annual STEM Conference and Expo taking place Sunday, March 12 from 9 AM until 5 PM at the Sheraton Hotel & Conference Center in Framingham. Girls in grades 6 to 12 will have the chance to be inspired by local STEM women leading in their fields, participate in hands-on experiments, and meet with representatives from top local universities and businesses that specialize in the STEM fields of Science, Technology, Engineering and Math.

Creative and educational workshops will give girls a peek into diverse aspects of STEM, appealing to a wide range of interests: from food chemistry to computing projects, sustainability in meat and plastics to cancer-fighting genetics. Passionate volunteers lead these workshops, sharing their knowledge, experience and passion, as women leaders in the STEM workforce.

"When you look at the data, there are exponentially more STEM job positions open than there are qualified workers to fill them," says GSEMA Chief Executive Officer Patricia A. Parcellin. "Our STEM programming helps prepare girls for success, by sparking curiosity and building confidence, and in many cases, leading them to STEM-related careers."

Following the workshops, more than 20 exhibitors from Massachusetts' top STEMfocused universities and businesses will participate in the expo portion of the event,
beginning at 3 PM. Representatives from Akamai, Boston Scientific, Cambridge Science
Festival, Comcast, Northeastern University Graduate Women in Science and
Engineering, Tufts University, Wentworth Institute of Technology, and Zoo New England,

among others, will speak with girls interested in learning more about post-high school STEM pursuits.

The STEM Conference and Expo is open to Girl Scouts and non-members in grades 6-12. The conference is a drop-off event with breakfast, lunch and an afternoon snack provided.

## **About Girl Scouts of Eastern Massachusetts**

We're Girl Scouts of Eastern Massachusetts — 50,000 strong, with 35,000 girls and 15,000 volunteers in 178 communities in eastern Massachusetts. The 10<sup>th</sup> largest Girl Scout council in the United States, we're here to build girls of courage, confidence, and character, who make the world a better place. For more information, please visit <a href="https://www.gsema.org">www.gsema.org</a>.

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