



FOR IMMEDIATE RELEASE

Girl Scouts of Eastern Massachusetts Donates Cookies to Military Personnel at Cookies for a Cause Event

BOSTON, MA (April 13, 2018) — Girl Scouts of Eastern Massachusetts (GSEMA) will deliver cookie donations to military personnel at the annual Cookies for a Cause event at Hanscom Air Force Base in Bedford, Mass., on Saturday, April 21*, from 9-10:30 AM. Dozens of Girl Scout troops and their families will attend to hand-deliver cases of cookies.

Girls attending this much-anticipated event will have the opportunity to interact with military personnel. Girl Scouts of Eastern Massachusetts CEO Denise Burgess and Hanscom AFB leadership will offer remarks during the event.

This cookie donation event at Hanscom AFB is made possible through Girl Scouts of Eastern Massachusetts' Cookies for a Cause initiative. As part of the annual cookie program, which concluded March 3, Girl Scouts accepted donations from customers who chose to have cookies donated to the military, food pantries, and other local charities. This year, Cookies for a Cause is also partnering with several other military and veteran organizations.

“The Girl Scout Cookie Program is the largest girl-led business in the world, teaching girls essential life skills while they work to fund their next adventures, including camping, STEM workshops, travel, and community service projects,” Burgess says. “Cookies for a Cause gives girls a very personal way to say thank you to our military for their dedicated service.”

*Rain/snow date: Saturday, May 5

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We're Girl Scouts of Eastern Massachusetts (GSEMA) We're 47,000 strong, with 32,000 girls and 15,000 volunteers in 178 communities in eastern Massachusetts who believe in the power of every G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)[™] to change the world. Girl Scouts is the preeminent leadership development organization for girls. GSEMA is the 10th largest Girl Scout council in the United States, building girls of courage, confidence, and character, who make the world a better place. To volunteer, reconnect, donate, join, or learn more, visit gsema.org.

PLEASE NOTE: Media should arrive at the base's Route 2A gate at 9:30 a.m., April 21. Note that we require advance information on larger media vehicles, which will be inspected prior to admission. For questions, or to RSVP your attendance, please contact Mark Wyatt at mark.wyatt.1@us.af.mil no later than 10 a.m. on Friday, April 20. Media must have a photo ID, credentials and their current vehicle registration in order to be granted base access. Due to the fact that Hanscom AFB is a federal facility, additional advance screening is required for foreign nationals and the base cannot guarantee that clearances would be finalized by the 21st. To coordinate base access on the day of the event call Mark Wyatt at 603-438-4198.