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Media Contact: Nicole Beck | nbeck@gsema.org | 857-453-5314

**GIRL SCOUTS OF EASTERN MASSACHUSETTS NAMES CARRIE WEATHERBEE
CHIEF MEMBERSHIP SERVICES OFFICER**

February 23, 2017 (Boston, MA) – Girl Scouts of Eastern Massachusetts (GSEM) announces the appointment of Carrie Weatherbee as Chief Membership Services Officer. Weatherbee recently joined the council's executive team and is based in the Waltham office. She is responsible for overseeing several vital areas within the council that encompass Membership, Volunteer Support, Girl Program, Camp, and Customer Care. Weatherbee manages a diverse group of talented staff who are focused on enhancing the membership experience for girls and adult volunteers.

Weatherbee has more than 17 years of experience within the nonprofit sector, most recently as Vice President, Foundation Relations at the United Way of Massachusetts Bay and Merrimack Valley. Through her various roles at United Way, Weatherbee developed expertise in volunteer relations, fundraising, event management and community engagement.

“Carrie has extensive and diverse non-profit experience, including volunteer engagement, fundraising, cross-organizational collaboration and problem-solving, which is the right combination of skills for success in this new role at Girl Scouts of Eastern Massachusetts,” says GSEM Chief Executive Officer Patricia A. Parcellin.

Weatherbee holds a B.S. degree from Guilford College in Greensboro, North Carolina, and earned the designation of Senior Fellow from the Emerging Leaders Program at the Center for Collaborative Leadership at UMass Boston. She has served for years as a volunteer in the Greater Boston community for a variety of organizations, most recently within the public schools.

About Girl Scouts of Eastern Massachusetts

We're Girl Scouts of Eastern Massachusetts — 50,000 strong, with 35,000 girls and 15,000 volunteers in 178 communities in eastern Massachusetts. The 10th largest Girl Scout council in the United States, we're here to build girls of courage, confidence, and character, who make the world a better place. For more information, please visit www.gsema.org.

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